



2010 WINTER CLINIC

IMPORTANT DATES TO REMEMBER

Contracts Mailed Out
March 2010

Last day to cancel for full refund, less
\$300.00 administration fee.
June 9, 2010

Contract and full payment due for
recognition in the official Winter Clinic
Program Book.
June 24, 2010

Exhibiting Companies with 4 or more
booths – final payment
August 22, 2010

Last day to cancel for a 50% refund
August 22, 2010

No refunds or cancellation of booth
space
August 23, 2010

Exhibitor kits emailed out
September

Deadline for submitting names for
exhibitor badges
October 15, 2010

Pre-registered exhibitor badges will be
mailed to all companies who submit their
badge name on or before October 15,
2010

Exhibitor Move-In starting at 11:00a.m.
November 11, 2010

Exhibit floor opens 10:00 a.m. – 6:00 p.m.
Exhibitor Move-Out 6:00 p.m. onward
November 12, 2010

In This Package.....

- Letter from 2010 Winter Clinic Chairs
- 2010 Winter Clinic Prospectus
- 2009 Exhibitor Listing
- Application / Contract
- Silent Auction Guidelines
- Photography Contest
- Hands-on Booth Application

**Winter Clinic is the best One-
Day Dental Meeting in North
America!**

Visit our Website
www.tordent.com
for further information on
Winter Clinic and other
Academy events throughout
the year!





73rd Annual Winter Clinic November 12, 2010

Dear Exhibitor:

On behalf of the Toronto Academy of Dentistry we cordially invite you to join us on **Friday, November 12, 2010**, at the Metro Toronto Convention Centre, South Building to exhibit at the **Toronto Academy of Dentistry's 73rd Annual Winter Clinic**. Please find attached an exhibitor prospectus containing the information you will need to exhibit at Winter Clinic.

Again in 2010....

- Exhibitors who pre-register will receive their badges by mail
- More rest areas on the Exhibit Floor
- Silent Auction to attract attendees to your booth
- And much, much more!

By working together, we can make the 73rd Annual Winter Clinic a most productive and prosperous day for all involved, and continue to be the best one-day dental tradeshow in Ontario!

Sincerely,

A handwritten signature in black ink, appearing to read "Aldo Boccia".

Dr. Aldo Boccia
Exhibits Chairman, 73rd Winter Clinic

A handwritten signature in black ink, appearing to read "Dr. B. R. Greenbaum".

Dr. Bob Greenbaum
Chairman, 73rd Winter Clinic

The Best One Day Dental Meeting in North America

73RD WINTER CLINIC - FRIDAY, NOVEMBER 12, 2010

Exhibit Space Rules, Regulations and General Information

EXHIBIT DATE, HOURS & LOCATION

Friday, November 12, 2010
10:00 a.m. – 6:00 p.m.

Metro Toronto Convention Centre (MTCC)
South Building
222 Bremner Blvd.
Toronto, Ontario M5V 2W6
(416) 585-8000 www.mtccc.com
Exhibit Halls D & E

EXHIBIT MOVE-IN

Thursday, November 11, 2010

The Halls are serviced by:
▪ 18 Loading docks

The Exhibit Hall will be available for setup starting at 11:00 a.m. on Thursday, November 11, 2010.

Move-in hours for larger companies are to be directly coordinated through: [Stronco Logistics](#)
You will be contacted regarding times of move-in. Truck marshalling yards must be used.
There is no set-up on the day of Winter Clinic

EXHIBIT MOVE-OUT

Friday, November 12, 2010 – after 6:00 p.m.

- No display shall be dismantled before the official closing time of 6:00 p.m.
- Move-out must be completed by midnight, Friday, November 12, 2010.
- **There is no storage at the MTCC.** Any material left on the floor after 12:00 a.m. will be removed by the carrier Stronco Logistics, and stored at their warehouse at prevailing rates to the exhibitor.

BOOTH RENTAL FEES (Canadian Funds)

- **Aisle Booth \$1469.00 + 13% HST = \$1659.97**
- **Corner Booth \$1799.00 + 13% HST = \$2032.87**
- **Hands-on Booth \$500.00 + 13% HST = \$565.00**

For Hands-On Booth information, please refer to the Hands-On Presentation Submission Form included with this package.

SUBLETING

No exhibitor shall, without written approval of the Toronto Academy of Dentistry, assign, sublet or apportion the whole or any part of the space allotted, nor exhibit any goods therein other than those manufactured or handled by the exhibitor in the regular course of business, or take orders in the exhibitor's space for any such goods.

Violation may result in closure of the booth.

BOOTH RENTAL

- Companies purchasing 4 booths or more may pay in full or a 50% deposit plus an August 22, 2010 post-dated cheque for the remaining 50%.
- Exhibitor contracts must be completed, signed and returned to the Academy Office, with payment, in order to be accepted.
- All payments for booth space must be received **PRIOR** to Winter Clinic (November 12) or a penalty of 5% will be charged.

RENTAL FEES INCLUDE

- 10ft. x 10ft draped exhibit booth
- 5 Exhibitor badges mailed
- 24-hour patrolled security
- Material handling charges
(includes: Off-loading of trucks and vans, placement of materials at booth, removal of crates for storage, cost of storage, reloading after Convention)
- Electrical outlets (double plug, 800 watts)
Allocated as follows:
 - 1-3 booths - one outlet
 - 4-6 booths - two outlets
 - 7-9 booths - three outlets
 - 10-12 booths - four outlets
- For additional outlets or special installations, please contact **ShowTech Power & Lighting Ltd.** An order form will be provided in the Exhibitor's Package emailed in September.
- Separate Rules & Regulations apply for electrical usage and display. Please refer and adhere to those rules, standards and regulations outlined in your exhibitor's package mailed in September.

RENTAL FEES DO NOT INCLUDE

- Telephones/Lines
- Audio-Visual
- Lighting
- Waterlines/Compressors
- Brokerage Services
- Carpeting
- Furnishing
- Signage
- Special Materials
- Transportation
- Shipping
- Warehousing

Special Materials

For moving, transferring, setting up and/or dismantling of equipment or booths and lift services **advance** arrangements can be made with:

Stronco Logistics (905) 270-6767

CANCELLATION

- All cancellations must be received in writing
- Full refund (less \$300 administration fee) until midnight June 9, 2010
- 50% refund from June 10th – August 22, 2010
- No refunds for cancellation on or after August 24, 2010

73RD WINTER CLINIC - FRIDAY, NOVEMBER 12, 2010

Exhibit Space Rules, Regulations and General Information

BOOTH REGULATIONS

- Maximum height restrictions for all booths is 8' (2.5m)
- Booth sides and/or backdrop cannot interfere with any adjacent booth (no 10ft partitions)
- The maximum height of any tables, counters or other exhibit fixtures or components (including draping) in the **front** 5' (1.52m) from the aisle line is 4' (1.22m)
- The maximum height of any tables, counters or other exhibit fixtures or components in the **back** of 5' (1.52m) from the aisle line is 8' (2.5m)
- For booths covering the ends of 2 aisles, backdrops can be 8' high (2.5m), but must be within 6' on either side of the backdrop, which is only 4' (1.22m)
- **Your booth cannot block any booth behind or to the sides of it. Any discrepancies from these guidelines will have to be adjusted on-site.**

ANY EXCEPTIONS TO THESE REGULATIONS MUST BE FORWARDED IN WRITING TO THE ACADEMY OFFICE ON OR BEFORE OCTOBER 12, 2010 FOR APPROVAL. FLOOR PLAN AND BOOTH ALLOCATION ARE SUBJECT TO CHANGE.

- To confirm your booth(s) conform to these rules, please call the Academy office at 416-967-5649, or fax specifications to 416-967-5081 **no later than October 12, 2010.**

BOOTH ALLOCATION

- Assignment of exhibit space is made solely at the discretion of the Toronto Academy of Dentistry. Booths are assigned on a first come-first served basis.
- Floor plans are not provided in advance.
- Assignment of space shall take into account the number of continuous years of participation, the type of space requirements needed by the exhibitor, and the relation of the exhibit to the dental profession.
- The Academy cannot guarantee that competitors will not be placed beside/near one another; however, every attempt will be made not to so.
- The floor plan is subject to change up until move-in date. Any significant changes made to the floor plan that affect your booth assignment will be sent to you in writing.

SILENT AUCTION

Due to the success of the Silent Auction last year, it will be repeated again in 2010. Exhibitors need to commit to participate by completing the Silent Auction Application with this package and submit it to the Academy before October 7, 2010. Involvement in the Silent Auction will be an opportunity to increase traffic on the exhibit floor and your booth.

ADVERTISING MATERIALS

Aisle both space may not be used for exhibit purposes, or for solicitation of business. Distribution of materials outside the booth is not permitted.

The distribution of advertising materials by non-exhibitors is strictly prohibited.

REGISTRATION OF EXHIBITORS

- **The Registration Desk is located on level 700 of the South Building**
- 5 badges per booth space are issued and must be pre-registered
- All names must be submitted in writing by October 7, 2010 in order to receive badges by mail. Names submitted after October 7, 2010 may be picked up at the Registration desk on Move-in Day – November 11, 2010
- **All Exhibitors who wish to register on the day of Winter Clinic (November 12, 2010) will be charged \$50.00 CDN per badge, even if the original allotted number of badges are not used**
- Official Toronto Academy of Dentistry identification must be worn at all times during the Winter Clinic
- **LOST / FORGOTTEN BADGES: A replacement fee of \$30 CDN will be applicable; and can be purchased on the day of Winter Clinic**

Dentists who are consultants or demonstrators are not considered exhibitors, and must register using the Dentists Registration form in the Winter Clinic Program Book. Companies, who ignore this policy and allow a dentist into their booths at the lower exhibitor registration rate, will be held responsible for paying the dentist's full registration fee.

Any Exhibitor found giving an exhibitor badge to a member of the dental profession will have their booth closed immediately, with no refund.

PROFESSIONAL ETHICS AND STANDARDS WITH RESPECT TO EXHIBITS

All exhibitors are required to conduct themselves within full compliance of the Canadian Health Protection Branch (HPB), Workplace Hazardous Materials Information System (WHMIS), and manufacturers' regulations, specifications and warranties related to the sale and distribution of health care products at the Winter Clinic. Dental exhibitors selling outdated, distressed, incomplete or repackaged products regulated by Health Canada's Health Products and Food Branch, Therapeutic Products Directorate, Medical Devices Bureau, may lose their right to exhibit at future meetings.

All exhibitors are required to comply with our By-laws and policy and must not exhibit and/or display such products or services that would constitute the promotion of products known to be hazardous to health.

73RD WINTER CLINIC - FRIDAY, NOVEMBER 12, 2010

Exhibit Space Rules, Regulations and General Information

SERVICE CONTRACTS

OFFICIAL DECORATOR

(Includes Booths, Signage, Tables, Chairs, Carpeting, Plants, Counters, etc.)

Stronco Show Services

Mr. Mike Farrell
1510 Caterpillar Road, Unit B
Mississauga, ON L4X 2W9
Tel: 905-270-6767
Fax: 905-270-6771 x 2237
E-Mail: mike.f@stronco.com

FREIGHT SERVICES

Stronco Logistics

Mr. Gerrit Watson
1510 Caterpillar Road, Unit B
Mississauga, ON L4X 2W9
Tel: 905-270-6767
Fax: 905-270-6771
E-Mail: gerrit.w@stronco.com

AUDIO VISUAL SERVICES

AVW-TELAV Audio Visual Solutions

Mr. Richard Bellemare Metro Toronto Convention Centre
255 Front St. W. Toronto, ON M5V 2W6
Tel: 416-585-8110
Fax: 416-595-8337
Email: rbellema@avwtelav.com

TELEPHONE INSTALLATIONS & DATA LINES

Metro Toronto Convention Centre

Mr. Iain Holland 255 Front St. W.
Toronto, ON M5V 2W6
Email: iholland@mtccc.com

LIGHTING & ELECTRICAL REQUIREMENTS

(Air, Gas and Plumbing Services)

ShowTech Power and Lighting Ltd.

Ms. Lorna Reid Metro Toronto Convention Centre 255 Front St. W. Toronto, ON M5V 2W6 Tel: 416-585-8109 Fax: 416-585-8255 Email: lreid@showtech.ca

CONVENTION CENTRE

Metro Toronto Convention Centre

255 Front St. W. Toronto, ON M5V 2W6
Event Manager: Ms. Sasha Saldanha
Tel: 416-585-8313
Fax: 416-585-8224
Email: ssaldanha@mtccc.com
Catering Contact: Ms. Jannet Gibson
Tel: 416-585-8327 Fax: 416-585-8251
Email: jgibson@mtccc.com

CUSTOMS BROKERS

Stronco Logistics

Mr. Gerrit Watson
1510 Caterpillar Road, Unit B
Mississauga, ON L4X 2W9
Tel: 905-270-6767 Fax: 905-270-6771
Email: garret.w@stronco.com

The service of a customs brokerage firm is strongly recommended for all shipments originating outside of Canada.

This will eliminate the possibility of materials being held at the border by Canada Customs due to improper or insufficient documentation resulting in these same materials arriving too late or not at all. Mendelssohn has been appointed as the official customs broker and will maintain staff on-site from the beginning of move-in until the end of teardown; assisting exhibitors with their entry/import and return/export of goods.

A comprehensive customs guide entitled "Canada Bound" is enclosed to assist in the preparation and distribution of documents. This guide contains the required customs information, all the necessary inventory and regulation forms with examples for easy completion. Prior to shipping, a set of completed documents should be faxed directly to Stronco, and the originals sent with the shipment.

Exhibitors using their own broker will have to arrange their own bond or cash deposit with Canada Customs at the point of entry into Canada.

Equipment and exhibits for the show may be brought in free of duties and taxes on a temporary basis. However, exhibitors bringing in goods for sale, or if any goods remain in Canada, full duties (if applicable) and taxes must be paid to the Canadian Government. Stronco has made arrangements with Canada Customs for a bond to cover all importation for this show.

Stronco will provide the following services:

- Post the required bonds and securities with Canada Customs
- Clear your materials through Canada Customs
- Prepare Export documentation and bills of lading
- Arrange customs clearance return for ground/air freight
- Provide on-site representation to consult and assist you throughout the show

For all additional inquiries please contact the Academy Office:

**207-970 Lawrence Avenue West
Toronto, ON M6A 3B6
Tel: 416-967-5649 Fax: 416-967-5081
www.tordent.com**

HOTEL ACCOMMODATIONS

Rooms have been blocked at the following hotels. When making room reservations, please indicate you are reserving under the "Toronto Academy of Dentistry" Room Block.



InterContinental Toronto Centre
255 Front Street West
Toronto, ON M5V 2X3
Tel: 416-597-1400
\$215 single/double
Book online: at
<https://resweb.passkey.com/go/tordent2010>

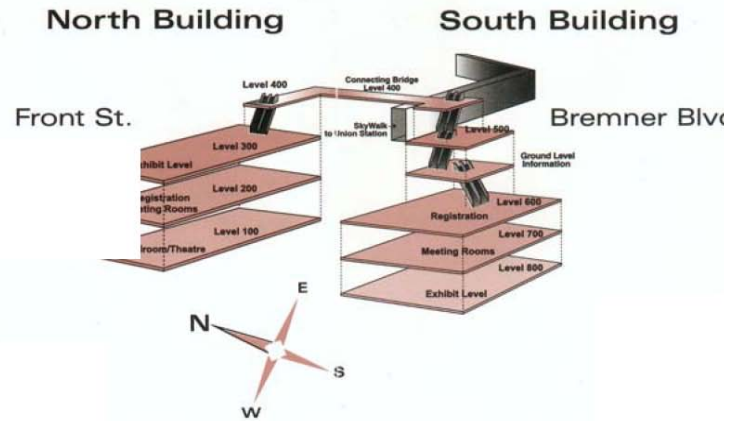


Renaissance Toronto Hotel at The Rogers Centre
1 Blue Jays Way
Toronto, ON M5V 1J4
Tel: 416-341-5056
1-800-237-1512
\$169 single/double

CLINIC FLOOR

Admission to lecture rooms is limited to those companies who hold a formal agreement with the Toronto Academy of Dentistry to sponsor a speaker. No exceptions will be made to allow any other company or exhibitor to attend the specific lecture.

DIRECTIONS



EXHIBITOR KITS

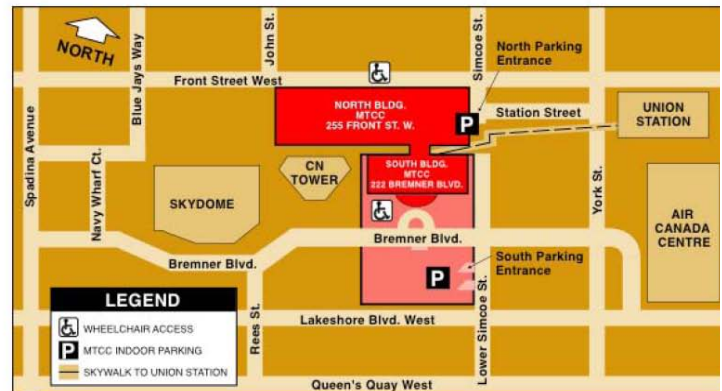
Exhibitor Kits (with booth allocation) will be emailed out in September

Exhibitor Kits include order forms for the following:

- Stronco Show Services
- ShowTech Power and Lighting Ltd.
- Metro Toronto Convention Centre
- Stronco Logistics
- AVW/TELAV Audio Visual Solutions

To be completed:

- Service Contractors Insurance Form completed and **returned to the MTCC**
- Fire Safety Reply form completed and **returned to the MTCC**
- Rules and Regulations for exhibiting at the Convention Centre, including Fire Regulations.



*Prior to arrival, Check to see if the function you will be attending is located in the NORTH or SOUTH building.

DIRECTIONS?

Call the information desk, 24 hours: 416-585-8000
255 Front Street West, Toronto, Canada, M5V 2W6
Web Site: www.mtccc.com



Thank you to the following Exhibiting Companies for making last year's Winter Clinic a Great Success!

3M ESPE
ABELDent Inc.
A-dec, Inc.
Align Technology, Inc. (Invisalign)
Alliance H Inc.
Aurum Ceramic/Classic Dental/Space Maintainers Laboratories
Belmont/Takara Company Canada Limited
Benson Medical Industries Inc.
BioHorizons Canada
Bisco Dental Products Canada
Blue and Green
BMO Bank of Montreal
Brasseler Canada
Carestream Health Canada Co. / Kodak Dental Systems
CDSPI
Cerum Ortho Organizers / Cerum Dental Supplies
CIT Canada
CLEAR DENT
Clinical Research Dental Supplies & Services Inc.
Colgate - Palmolive Canada, Inc.
Coltene/Whaledent, Inc.
Consult-Pro
Crest Oral-B - P&G Professional Oral Health
De Luca Dental Laboratories
DentalEZ Group
DENTSPLY Canada Ltd.
Dentsply Tulsa Dental Specialties
Digital Doc, LLC
Discus Dental, LLC
Elsevier Canada
EMS
Exan Mercedes Software
Flight Dental Systems
GC America Inc.
Germiphene Corporation
GlaxoSmithKline Consumer Healthcare
Global Dental Service & Sales
Global Microscopes - Newfields
HANSAMED Limited
Henry Schein Canada, Inc.
Hi Tec Implants
Hu-Friedy Mfg. Co., Inc.
Image Dental Laboratory
In2 Uniforms
Ivoclar Vivadent, Inc.
KaVo Dental
K-Dental Inc.

Kerr Corporation
LiveDDM - (The Doctor Company)
Maggas Medical Inc.
Maxident Dental Software
Medical Mart Supplies Ltd.
Medicard dba Dentalcard
Midmark Corporation
MNP
Modular & Custom Cabinets (M&CC)
Nobel Biocare Canada
Obtura Spartan
Ocean Pacific
OptiMicro Technologies Inc. - DentalWare
Oral Science
Patient News Publishing
Patterson Dental Canada Inc.
PDT, Inc. / Paradise Dental Technologies
Periowave Dental Technologies
Philips Sonicare
Premier Dental Products Company
Pro-Art Dental Lab
Professional Practice Sales (Ontario) Ltd.
Professional Sales Associates, Inc.
RBC
Rescue 7 Inc.
ROI Corporation
Rotsaert Dental Laboratory Services
Rumley & Chaggares, Chartered Accountants
Sable Industries Inc.
Scotiabank
SDI (North America) Inc.
Septodont of Canada
Shaw Lab Group
Sinclair Dental Co. Ltd.
Specialty Dental
Straumann Canada Limited
Sulcabrush Inc.
Sultan Healthcare
Sunstar Canada
Sybron Endo
Synca Marketing Inc.
Tax Matters for Dentists
The Art of Management
The Surgical Room Inc/G-optics
Transitions Group North America
VELscope - LED Dental Inc.
Vident

**For information, please contact:
Toronto Academy of Dentistry
970 Lawrence Ave West
Ste. 207 Toronto Ontario M6A 3B6
Tel: 416-967-5649 Fax: 416-967-5081
admin@tordent.com**



Application/Contract for Exhibit Space- Winter Clinic 2010

AISLE BOOTH \$1469.00 + 13% HST = \$1659.97 X # of booths _____ = \$ _____

CORNER BOOTH \$1799.00 + 13% HST = \$2032.87 X # of booths _____ = \$ _____

HANDS-ON BOOTH \$ 500.00 + 13% HST = \$565.00 X One Booth _____ = \$ _____
(Complete Hands-on submission form and attach to contract)

Sub-total = \$ _____

Total amount enclosed in Canadian Funds \$ _____

There is a \$50.00 charge for NSF cheques

GST# 123000879

We, the undersigned, hereby apply to lease from the Toronto Academy of Dentistry, during its annual Winter Clinic at the Metro Toronto Convention Centre **SOUTH BUILDING** on **Friday, November 12, 2010**, exhibit space *as allotted by the Academy.*

We, the undersigned, agree to abide by the **Rules and Regulations** with regard to exhibit space as set out by the Toronto Academy of Dentistry in the *Exhibitor Prospectus* and the Terms and Conditions attached to this application.

Please print the following information: (as it should appear in program book)

Corporation Name _____

Contact Name: _____ Title _____

Address: _____

City: _____ Prov/State: _____ Postal /Zip Code: _____

Email: _____ Website: _____

Telephone: (_____) _____ Fax: (_____) _____

Description of products to be displayed: _____

Please indicate the names of companies that you would prefer not to be located near:

Please return this application with full payment to The Toronto Academy of Dentistry.....

Method of Payment: Cheque _____ VISA _____ MC _____

Credit Card # _____ Expiry: _____

Name as it appears on the credit card (print)

Signature of Cardholder

The Toronto Academy of Dentistry 970 Lawrence Ave West Suite 207 Toronto M6A 3B6

Tel: (416) 967-5649 Fax: (416) 967-5081 www.tordent.com

Companies purchasing 4 booths or more may pay a 50% deposit and a August 22, 2010 post dated cheque for the remaining 50% with application.

Application Accepted: _____ **Dated:** _____ **Booth # Assigned** _____

Terms and Conditions for Contract of Exhibit Space at Winter Clinic

The Exhibiting Company agrees to rent exhibit space from the Toronto Academy of Dentistry during Winter Clinic to be held at the Metro Toronto Convention Centre, SOUTH BUILDING, in Toronto on November 12, 2010 and agrees to all terms and conditions outlined on this contract and those in the exhibitor prospectus.

A signed copy of this contract must be accompanied by either a cheque for the full amount or a credit card payment in order for this contract to be deemed confirmed. Those companies purchasing 4 or more booths may pay in full or a 50% deposit plus an August 22, 2010 postdated cheque for the remaining 50%.

The booth space amount is payment of the area designated on the show's floor plan assigned to the Exhibiting Company by the Toronto Academy of Dentistry during Winter Clinic and is strictly for the sole use of that Exhibiting Company. Assigned booth numbers are allocated in September.

No exhibitor shall, without written approval of the Toronto Academy of Dentistry, assign, sublet or apportion the whole or any part of the space allotted, nor exhibit any goods therein other than those manufactured or handled by the Exhibiting Company in the regular course of business, or take orders in the exhibiting company's space for any such goods. Violation may result in the closure of the booth.

The Exhibiting Company understands that it may only cancel the Contract for Exhibit Space by written notice directed to the Toronto Academy of Dentistry on or before midnight June 09, 2010, at which time a full refund will be issued less a \$300.00 administration fee. Cancellation of exhibit space after midnight on June 9, 2010 will be subject to a 50% charge on the total contract price. No refunds will be given for cancellations received on or after August 24, 2010

The Exhibiting Company agrees to assume and shall be liable for any and all liability for the negligence or willful acts of omission by itself, its agents and employees including, without limitation, liability arising from any damage to floors (including carpeting), walls, columns, or to standard exhibit equipment at the Metro Toronto Convention Centre or to other exhibitors' property located thereat. The Exhibiting Company agrees that it will indemnify and hold non-accountable the Toronto Academy of Dentistry from and against any and all losses, claims, suits and damages and liabilities of any kind caused by or arising from personal injury or property damage sustained by any person arising out of the transfer, installation, maintenance, removal or operation of the Exhibiting Company's exhibit or arising out of any breach or non-performance by the Exhibiting Company of any of the terms and conditions set forth in this contract.

The Exhibiting Company will adhere to all rules and regulations outlined in their exhibitor package mailed out in September, from the Metro Toronto Convention Centre, ShowTech Power & Lighting, AVW -TelAv Audio Visual Services, Provincial Requirements for Exhibitor Electrical Equipment at Trade Shows, and Stronco - Canada's Event & Expo Services.

The Exhibiting Company acknowledges, by signature on contract, that it has read, understands and agrees to be bound by the terms and conditions set forth in this contract and the terms of exhibit space rental attached hereto.



2010 Winter Clinic Silent Auction Guidelines

The goals of the Silent Auction:

- To increase and prolong the dentist's attendance on the exhibit floor
- To more actively engage the dentist by providing an extra draw at booths
- To extend exhibitors marketing opportunities and sales leads

Participating exhibitors will donate an auction item valued at between \$200 and \$700

- This item can be dental or non-dental
- The item will stay on display at the exhibitor's booth
- All bidding will be done at the booth
- Winter Clinic Committee will provide the Bid Sheet
- Exhibitor will keep the Bid Sheet after the meeting as a sales lead
- Winter Clinic Committee will promote participating exhibitors in Final Program

All registrants will receive Winter Clinic Bucks with their registration package. Additional Winter Clinic Bucks may be obtained from exhibitors and at games throughout the exhibit floor.

Registrants will bid by signing the Bid Sheet in each exhibitor booth.

At the end of the day, the highest bidder will win the Silent Auction item and pick it up from the exhibitor's booth and pay with the appropriate Winter Clinic Bucks.



Yes, my company will participate in the Silent Auction.

Company _____ Contact _____

Phone _____ Email _____

Product for Silent Auction _____

Retail Value of Product _____

Submit before June 24, 2010 to ensure recognition in Winter Clinic Final Program



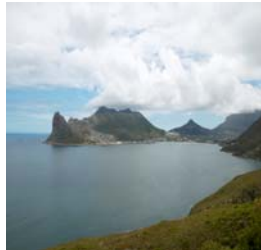
73rd Annual Winter Clinic
PHOTOGRAPHY CONTEST
 Friday, November 12, 2010



The categories are as follows:



ONTARIO



NATURE



ACTION



PEOPLE



CELL PHONE PICS

Contest Rules:

1. All registrants of the Winter Clinic (Dentists, Hygienists, Assistants, Receptionists Technologists and Exhibitors) are eligible to enter.
2. Only three photographs per person allowed. **Entries may be digital or conventional** (digital and conventional pictures will be judged separately).
3. Maximum size of the image is 11"x 14". **All images must be mounted on white mat board only.**
4. Maximum size of the mat board (16" x 20).
5. No frames or glass will be accepted.
6. A soft copy must be included with all Digital Picture entries.
7. Entries may be mailed or brought in person to:



The Toronto Academy of Dentistry
 970 Lawrence Ave. W., Ste. 207,
 Toronto, ON M6A 3B6
**Must arrive no later than
 Friday, October 15, 2010**



8. Winners will be announced and prizes will be awarded at 12 noon on the exhibit floor. All decisions made by the judged are final.
9. All Entries may be picked up after 5 p.m. from the display area on the exhibit floor, or at the Academy office after November 15th, 2010.
10. Name, address and phone number of photographer must be printed on the back of each photo.
11. Category and title to be included with this information.

ENTRY FORM

This form must be included with each entry

I hereby allow the Toronto Academy of Dentistry to show my photograph(s) on their web pages, at Winter Clinic or in future Winter Clinic Publications.

Signature: _____ **Category:** _____

PLEASE PRINT:

_____ **NAME** _____ **PHONE** _____ **EMAIL** _____



73rd Annual Winter Clinic Hands-on Booth Application

Exhibiting Company: _____

Contact name: _____ Title: _____

Phone: (____) _____ Email: _____

Number of booths contracted in: **2008** _____ **2009** _____

Hands-on Presentation Title: _____

Hands-on booth presentations on the exhibit floor at the 2009 Winter Clinic were very successful for those exhibitors who participated. Our goal was to provide an area where dentists and their team could try your products or services in a relaxed atmosphere to see what works best for them.

If you were an exhibitor who took 2 or more booths at the 2009 Winter Clinic the Academy will provide you with one additional 10' x 10' booth (piped and draped with one double electrical outlet) for a hands-on space at a cost of \$500 + 13% HST. All other requirements within this Hands-On booth such as furnishings will be the sole responsibility of the exhibiting company.

This presentation must run continuously during the exhibit hours of 10:00am to 6:00pm

If your Hands-on presentation involves a licensed dentist not employed by your company, this must first be cleared through the Academy office. Otherwise the dentist's registration fee will be levied to your company.

To properly advertise your Hands-on booth, we require your firm commitment by June 15th, 2010 to meet the deadline for publication in our Winter Clinic Program Guide.

The additional fee for this opportunity should be added to the contract for exhibit space.