Laser like a rock star.

NV. This laser really rocks!

The NV diode laser has set the bar for soft tissue surgery, winning some of the most prestigious awards in dentistry over the past two years. Nothing even comes close to its star performance.

- Small and lightweight – 6.3” and 1.9 oz
- Completely cordless, battery operated
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- Wireless foot pedal activation
- Preprogrammed settings
- 8 CE unit training course included
- Excellent balance and ergonomics
- 0% financing available

“[A dental laser is] a must in today's advanced dental practice. It not only streamlines treatment but also provides for a much nicer patient experience. Prosthodontic Associates makes use of this technology on a regular basis in our crown and bridge, implant, perio and hygiene treatments. Having the portability and the power of the NV laser makes it easy to use this technology on a regular basis.”

Dr. Izchak Barzilay DDS, Cert.Prostho., MS, FRCD(C)

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discusdental.com/lasers.php

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WHO WE ARE

As early as 1890 Toronto dentists had formed as a group called the Toronto Dental Society. This organization would reinvent themselves in 1906 to “form a society on a basis more suited to the demands of a profession of busy men and women in the most progressive city in a progressive country”. This group continued to thrive over the years and would subsequently become the Toronto Academy of Dentistry on May 8, 1922. They shared office space and staff with the RCDS and the annual fee for membership was $5.00. What was once called Clinic Night was formally changed to Winter Clinic for the meeting on December 8, 1937. The Academy had in fact been holding spring and winter clinics for many years before this, attracting several hundred dentists to each meeting.

2011-2012 BOARD OF DIRECTORS

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Dr. Shayne Lipton

Registrations
Dr. Jack Wasserman

Toronto Academy of Dentistry Staff

Executive Director
Billy Lowe

Coordinator, Administration and Events
Helen Chan
74th Annual Winter Clinic Invitation

On behalf of the Toronto Academy of Dentistry, we invite you to attend the 74th Winter Clinic on November 4, 2011 at the Metro Toronto Convention Centre South Building.

Winter Clinic is the largest one-day comprehensive dental meeting in North America. You and your team will have the opportunity to partake in a world class clinical program and meet with exhibitors from across the dental industry.

The clinical program covers a broad spectrum of topics that include: Advanced Laser Usage, Social Media in Dentistry, Current Concepts in Caries Management, Managing Personal and Professional Financial Risks, Humanitarian Assistance in Allied Countries, Making Sense of Dental Technology, Needle Free Anesthesia for Non-Surgical Periodontal Therapy, Natural and Artificial Sweeteners, just to mention a few.

Bring the whole team and share the knowledge.

This year’s Winter Clinic exhibit floor will be larger than ever, providing the perfect opportunity to explore what’s new in dental products and services. You will also have an opportunity to take advantage of special offers exclusively at Winter Clinic.

The Silent Auction will return this year better than ever! See page 36 for details on how to win great prizes simply by walking the exhibit floor. End the day on the exhibit floor to mingle with friends old and new, and to find out if you have won a Silent Auction prize.

When you support the Winter Clinic, you are supporting the four Toronto Component Societies and our strong community of dental suppliers.

We would also like to acknowledge and thank the Winter Clinic committee for their strong commitment to this annual event, as well as the ODA, the ADTO, the ODHA, the ODAA and DIAC for their continued support.

See you on the 4th of November for a full day of learning, camaraderie, and fellowship.

Who is the Toronto Academy of Dentistry?

The Toronto Academy of Dentistry (TAD) is a respected leader and resource to the dental profession in the Metropolitan Toronto Area since 1890. TAD is dedicated to enhancing the professional lives of its members through guidance, education and service.

As an ODA member who practices in Toronto and belongs to: North Toronto Dental Society, Toronto East Dental Society, Toronto Central Dental Society, or the West Toronto Dental Society you are AUTOMATICALLY a member of the Toronto Academy of Dentistry and part of this long heritage.

The Toronto Academy of Dentistry draws from the four Toronto component societies for its Board members and Committee members. TAD is the four Toronto component societies and all that it does is on behalf of these societies.
Welcome from the Association of Dental Technologists of Ontario (ADTO)

Jason Robson, RDT
President

As President of the Association of Dental Technologists of Ontario (ADTO), it is my pleasure to welcome you to the Toronto Academy of Dentistry’s 74th Annual Winter Clinic.

The dental technology industry is changing at a very high rate. We as dental technologists must keep up with these changes to provide the best care to our patients and the general public. Working together with other stakeholders in the dental community and counterparts in other provinces will remain as a key priority for ADTO.

I look forward to meeting many of you. Please drop by our booth to share your ideas and thoughts with us.

Welcome from the Dental Industry Association of Canada (DIAC)

James Matera
President

Welcome! The Dental Industry Association of Canada, its Board of Directors and Members, welcome you to the 74th Annual Winter Clinic! The excitement over the new developments at DIAC continues to grow. Our vision, as outlined in our strategic plan has kept this organization focused and determined to fulfill our obligations to our members in expanding the demand for Dentistry with you our Professional partners.

Senior Leaders throughout the industry are personally committed to increasing the demand for dentistry across Canada. They believe that through (L.I.T.E.) Leadership, Influence, Technology and Education, DIAC has become a leading voice in Dentistry.

In the next few months you will receive the “Future of Dentistry Survey Questionnaire” which gives you a direct voice in determining the focus of the dental industry as we move forward. I ask that you consider participating, now more than ever, in our continued efforts to be the best we can be in support of Dentistry in Canada.

As we now begin Winter Clinic 2011, your Authorized Dental Distributors, Manufacturers, Laboratories and Services Providers will be present on the exhibit floor to bring you many new products and innovations. I encourage you to take some time to come and see us. We know you’ll be happy you did.

Enjoy the meeting!

Welcome from the Ontario Dental Hygienists’ Association (ODHA)

Jocelyne King, RDH
President

On behalf of the Ontario Dental Hygienists’ Association, it is my pleasure to welcome you to the Toronto Academy of Dentistry’s 74th Annual Winter Clinic. The Academy and the 2011 Winter Clinic Committee have brought together a notable selection of speakers and learning opportunities for all oral health practitioners to enjoy.

As primary health care professionals, dental hygienists value the principles of lifelong learning and continuous improvement. Winter Clinic provides an opportunity to learn, network and socialize with colleagues.

While visiting the exhibit floor, please drop by the ODHA booth to share your thoughts on the evolution of dental hygiene. Enjoy the conference.
Welcome from Toronto East Dental Society

Dr. A. Selvarajah
President

On behalf of the Toronto East Dental Society and its members we welcome you all to the ever popular Toronto Academy of Dentistry’s Annual Winter Clinic of 2011. This annual event is not only for the Dentists. This is a familiar meeting place of all our excellent dental care providers, including the Dental Hygienists, Dental Assistants, Dental Technologists as well as our resourceful and ever expanding Dental Industry members. Welcome you all.

This is another fine opportunity to attend a variety of continuing education courses and to socialize with our colleagues. My very best wishes to all the participants and wishing you all an outstanding and enjoyable day at this year’s Winter Clinic.

Have a Fabulous day at the meeting.

Welcome from North Toronto Dental Society

Dr. Sheldon Cooper
President

On behalf of the North Toronto Dental Society welcome to the Toronto Academy of Dentistry Annual Winter Clinic. Dentists from North Toronto are welcome to participate at our society meetings, our continuing education evenings and at our annual Honours and Awards Night, held in June. We recently introduced a new Oral Health Initiative whereby dentists are invited to visit schools to discuss oral health with the students. This is particularly practical because school curricula include a focus on healthy food choices and healthy lifestyles and oral health is an integral part of this. If you would like more information on any of these topics or would like to attend a meeting, please contact me at drsheldonc@gmail.com

Enjoy the Winter Clinic!

Welcome from West Toronto Dental Society

Dr. Bohdan Kryshtalskyj
President

As President of The West Toronto Dental Society I would like to extend to all participants of the Winter Clinic a Very Warm Welcome. I trust that everyone will enjoy the clinic and the exciting agenda that it has to offer along with various exhibits and a chance to catch up with old friends and meet up with new ones.

Please Enjoy.
Warm Regards to Everyone!!

Welcome from Toronto Central Dental Society

Dr. Samira Jaffer
President

On behalf of the Toronto Central Dental Society and its members, I would like to take this opportunity to welcome you to the Toronto Academy of Dentistry’s 74th Annual Winter Clinic.

We are indeed fortunate to have available to us a venue such as the Winter Clinic where we can be exposed to the latest concepts in thinking and technology. Dentistry is changing at such a rapid rate that we owe it to our patients and profession to ensure that we are constantly updating our skills in order to provide the best dental care available.

We look forward to seeing everyone at what promises to be another great event.

www.tordent.com
ASSOCIATION MEMBERSHIP

ODA Members, regardless of their membership status, must have their full ODA dues paid prior to registering. If current membership dues are not showing paid, the member must first pay ODA member fees prior to registration.

ODHA, ODAA and RDT Membership fees must be paid to their associations prior to registering. Please ensure the name (maiden or married name) that appears on the registration form is the same as the one listed with your association.

BADGE COLOURS/CATEGORIES

<table>
<thead>
<tr>
<th>Badge Colour</th>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>Blue</td>
<td>Dentists, all categories</td>
</tr>
<tr>
<td>Purple</td>
<td>Exhibitors</td>
</tr>
<tr>
<td>Orange</td>
<td>Dental Hygienists</td>
</tr>
<tr>
<td>Red</td>
<td>Office Managers</td>
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<tr>
<td>Green</td>
<td>Dental Technologists</td>
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<tr>
<td>Yellow</td>
<td>Assistants</td>
</tr>
<tr>
<td>Brown</td>
<td>Dental Students</td>
</tr>
<tr>
<td>Black</td>
<td>Press, Media, Guests</td>
</tr>
<tr>
<td>Clear</td>
<td>TAD Staff, Board, Committee Members</td>
</tr>
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REGISTRATION / SESSIONS / EXHIBITS LOCATION

All clinical presentations and exhibits will take place at the Metro Toronto Convention Centre (SOUTH BUILDING), 222 Bremner Blvd., Toronto, ON.

- Registration: Level 600
- Sessions: Level 700
- Exhibits/Food Service: Level 800

MEETING DATE / TIMES

Friday, November 4, 2011

- Sessions: 8:30am – 4:30pm (times may vary, check individual listings)
- Exhibits: 10:00am – 6:00pm
- Silent Auction: 10:00am – 5:00pm
- Lunch: 11:30am – 2:00pm
- Cocktail Reception: 4:30pm – 6:00pm (one drink ticket per registration/Cash Bar)
- Trip Draw: 5:30pm (must be present to win)

CASH SALES/ MERCHANDISE DELIVERY

While orders for goods/services may be taken and payment made by cheque/credit card, no sales involving payment by cash may take place in lecture rooms or on the exhibit floor. Speakers and exhibitors are not permitted to direct sell and goods may not be handed over during Winter Clinic; they must be delivered to the purchaser following the meeting.

COFFEE BREAKS

There are no scheduled coffee breaks during sessions. Water stations are provided inside each meeting room.

CDs and Online MP3 Downloads

There will be no audio recording this year. Be sure to attend your sessions.

CHILDREN’S POLICY

Babies/Infants in arms (non-ambulatory are permitted in meeting rooms and on the exhibit floor provided they are not disruptive. Strollers may be used on the exhibit floor but are not permitted in the meeting rooms. If you do use a stroller on the exhibit floor, you do so at your own risk. Neither the Toronto Academy of Dentistry nor the Metro Toronto Convention Centre will be responsible for accidents that occur due to the use of strollers.

COMPLIMENTARY LUNCH

We are offering a Complimentary Lunch to all registered attendees. Lunch tickets will be attached to badges (one per registration). These lunches may be picked up between 11:30am and 2:00pm from one of the stations located throughout the Exhibit Floor.

A big thank you to Philips Sonicare for sponsoring lunch.

CONTINUING EDUCATION CREDITS

Dentists will receive 6 RCDSO credits when they attend Winter Clinic. Please ensure you have your badge stamped (verified) between the hours of 12:00pm – 5:30pm at the accreditation desk located on the exhibit floor. The Toronto Academy of Dentistry cannot verify badges after the verification desk closes. It is each member’s responsibility to maintain his/her own continuing education records.

ODAA members receive 4 credits.

The Toronto Academy of Dentistry is also an approved continuing education sponsor for:

EXHIBIT HOURS, CLINICS AND LUNCH

The accreditation desk is located on the exhibit floor and will be open from 12:00pm – 5:30pm. Exhibits are open from 10:00am – 6:00pm. All exhibits are located in Halls D&E on the exhibit floor of the South Building of the Convention Centre. You are encouraged to visit the exhibit floor in support of our exhibitors.

Be sure to attend the over 20 comprehensive lectures and workshops of interest to every member of the dental team.

LIMITED ATTENDANCE WORKSHOPS

Invisalign: Clear Essentials I

This one-day course is designed specifically for the general practitioner and team members that wish to incorporate the Invisalign system into their practice. This case-based training

www.tordent.com
provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases. In addition to providing your entire team with essential clinical, operational and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non-orthodontic practice. Tuition covers the doctor and up to 4 team members for the full-day course.

**Invisalign: Clear Essentials II**
A lecture and workshop designed for GPs who currently offer Invisalign in their practice. Advanced topics and techniques using Invisalign are discussed to help dentists effectively select and treat more complex malocclusions. We recommend that participants have experience submitting and finishing Invisalign cases prior to attending Invisalign Clear Essentials II. Attendees must be Invisalign trained. Doctors are encouraged to bring cases to Invisalign: Clear Essentials II – the orthodontic instructor will select some cases to discuss during part of the course and be available for Q&A following the course.

**An Introduction to Diode Lasers – a hands on workshop**
(maximum 20 dentists) • Sebastiano Andreana • 1:30pm-3:30pm

---

**Official 2011 Winter Clinic Hotels**

Take advantage of the discounted group rates available only to Winter Clinic participants.

Rooms should be booked directly with your selected hotel. Be sure to inform hotel staff that you are attending the Toronto Academy of Dentistry’s Winter Clinic in order to qualify for negotiated rates. Rooms are guaranteed until the specified cut-off date and are based on availability.

- **InterContinental Toronto Centre**
  225 Front Street West, Toronto, ON M5V 2X3
  T: 1-800-235-4670
  Single/Double Room: $215 + tax
  Online Booking: [https://resweb.passkey.com/go/TorontoAcademyDentistry2011](https://resweb.passkey.com/go/TorontoAcademyDentistry2011)

- **The Fairmont Royal York**
  100 Front Street West, Toronto, ON M5J 1E3
  T: 1-800-663-7229
  Single/Double Room: $205 + tax
  Online Booking: [https://resweb.passkey.com/go/tooth](https://resweb.passkey.com/go/tooth)

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**Job Fair Board**
The Job Fair will be located close to the Toronto Academy of Dentistry Booth. Dental professionals can post staffing notices on the Job Fair Board.

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**Official Disclaimer**
The Toronto Academy of Dentistry does not endorse speaker content nor products presented at the Winter Clinic. Any references by speakers to products, equipment and techniques, refers to their beliefs and not those of the Toronto Academy of Dentistry.

Information on speakers is correct at time of printing. Please check our website at [www.tordent.com](http://www.tordent.com) for any changes or additions which may occur.

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**Photographer**
Please note that for media and promotional purposes, there will be a professional photographer present throughout the 2011 Annual Winter Clinic. If you do not wish to be photographed, please inform Billy Lowe either via email at billy@tordent.com or at 416-967-5649.

---

**The Warren Hing Photography Contest**
See page 34 for the Entry Form to submit your photograph(s) in one of five categories….Ontario, Nature, Action, People or Cell Phone Pics. Prizes will be awarded in each of the five categories. All submissions will be displayed and winners announced at the Winter Clinic.

---

**Speaker Handouts**
To reduce waste, speakers have been asked to allow us to post their handouts on the Toronto Academy of Dentistry website for you to access and print.

Beginning October and until March 2012, you can go to the Winter Clinic page at the Toronto Academy of Dentistry website [www.tordent.com](http://www.tordent.com) to download a pdf of the handout(s) of your choice. As always, not all speakers will have agreed to provide a handout.

---

**Silent Auction**
Upon registration, each attendee will receive some Winter Clinic bucks. These bucks are to be used on the exhibit floor to bid on silent items. Look for the signature yellow balloons to find out which exhibitors are participating. Do not have enough bucks to place a bid? Additional Winter Clinic bucks can be obtained from exhibitors and at games throughout the floor. Silent Auction starts at 10am and closes at 6pm. Participants must be present during closing time to see if they have won, at which time the highest bidder will pay for their item(s) using Winter Clinic bucks.

---

**Toronto**
Vibrant neighbourhoods, thriving arts, entertainment and shopping, a feast of diversity and culture with a world of tastes. Tease your senses and explore your options…then come and experience Toronto. Let the staff at the Concierge Desk (Level 600 next to Registration Area) assist you in recommending or booking an experience for you.

To view and book all that the city has to offer, visit their website at [www.mytorontomeeting.com](http://www.mytorontomeeting.com)

---

**Toronto Academy of Dentistry Booth**
The Toronto Academy of Dentistry booth will be located at the back of the exhibit floor. Come by and say hello to our Board of Directors and Committee Members.

---

www.tordent.com
REGISTRATION INFORMATION

Register before midnight on Friday, October 13, 2011 for the early registration fee.

Registration Form Available on Page 53

REGISTRATION CATEGORIES

• Everyone must register in their professional category. Practitioners cannot register under the “Guest” category.

• All Ontario dentists and dental students registering must be a current ODA member.

• All other dentists and dental students who are from outside Ontario must register in the Out-of-Province/Country category. Dentists registering in this category must have a practice address outside Ontario.

• Complimentary registration is extended to: 50-Year/Honorary ODA Member Dentists, Active Members of the Canadian Armed Forces, and ODA Member Dental Students.

GUEST CATEGORY

Guests must be registered by a practitioner and listed as a guest in the space provided on their registration form. The registrant must verify that the guest is not a dentist, dental hygienist, dental assistant, dental technologist, or dental personnel.

REGISTER AS A TEAM AND SAVE!

Dental Hygienist, Assistant, Office Manager and Receptionist who register with their Dentist are eligible for lower registration fees. Team rates are only offered until October 13, 2011.

IMPORTANT – REGISTER EARLY

Register early – take advantage of lower registration fees and special group rates.

The early registration (lower fee) deadline is midnight on Friday, October 13, 2011.

REGISTRATION FEE INCLUDES

Unless otherwise indicated, all participants for the Winter Clinic are entitled to:

• Access to general lectures of the meeting
• Access to the exhibit floor
• One lunch per person
• 1 drink ticket for Cocktail Hour
• Winter Clinic Bucks

HOW TO PRE-REGISTER

• Register one to four persons per form (photocopy the form for any additional registrations).

• Each form must include its own means of payment (credit card or cheque).

• Do not send duplicate registrations.

• Registration Forms must be received before midnight on Friday, October 13, 2011 to be eligible for the early registration fee.

• Registration forms received after Friday, October 13, 2011 will be processed as late registrations and the higher fee will apply.

• ALL registration badges will be picked up on-site this year – they will not be mailed.

REGISTER ONLINE

• Log onto the TAD website (starting September 2, 2011 – www.tordent.com and follow the instructions to the Winter Clinic online registration.

• Online registration closes at midnight on Wednesday, November 2, 2011.

REGISTER BY FAX

• Complete the enclosed form (including credit card information) and fax it to 905-479-9404

• Print a fax confirmation from your machine to verify your transmission has been successful.

REGISTER BY MAIL

Complete the enclosed form and mail it to:

TAD 2011 Winter Clinic
c/o Showcare
101-2770 14th Avenue, Markham, Ontario L3R 0J1

PRIMARY CONTACT

The person named as Primary Contact on the Registration Form will be the payer of the registration(s). Confirmation will be mailed to the Primary Contact.

Badges, badge-holders, workshop tickets and lunch tickets will be picked up on-site.

www.tordent.com
CONFIRMATION OF RECEIPT OF YOUR REGISTRATION FORM

• A confirmation will be sent to you by e-mail, fax or mail within 48 hours of receipt of your registration form.
• Email TAD@showcare.com if you do not receive a confirmation within one week after registration.
• If the information on your confirmation is inaccurate, follow the instructions on the confirmation form to correct it immediately.
• Please present your barcode confirmation to the self check at registration to expedite the process.

MAILING OF BADGES, BADGE-HOLDERS, WORKSHOP TICKETS, LUNCH TICKETS, WINTER CLINIC BUCKS

All Badges, etc. for registrations must be picked up on-site. Badges, badge-holders, workshop tickets and lunch tickets will NOT be mailed this year.

CANCELLATION POLICY (REGISTRATION AND WORKSHOP TICKET FEES)

• All cancellations will be subject to a $35 administration fee per registrant
• No refunds will be issued for cancellations received after midnight on Friday, October 21, 2011.
• All refunds will be processed by Friday, December 30, 2011.
• Fax or email cancellation letters to:
  Email: TAD@showcare.com
  Fax: 905.479.9404

SUBSTITUTIONS

Request for substitutions must be received by Friday, October 21, 2011.
Fax or email requests for substitutions to:
Email: TAD@showcare.com
Fax: 905.479.9404

ON-SITE REGISTRATION DESK LOCATION AND HOURS

Metro Toronto Convention Centre, South Building, Level 600, 222 Bremner Blvd., Toronto, ON
Open from 7:00am – 4:00pm

TRIP FOR TWO
Winner Must Be Present to WIN
Draw at 5:30pm on the Exhibit Floor

MARK YOUR CALENDAR FOR 2012

75th Annual Winter Clinic
Friday November 2, 2012
Metro Toronto Convention Centre | South Building
THANK YOU FOR SUPPORTING WINTER CLINIC!

PHILIPS

Lunch Sponsor

HENRY SCHEIN

Lanyard Sponsor

HONOURS NIGHT

Thursday, November 3, 2011
InterContinental Toronto

Sponsored by
## SPEAKER SCHEDULE

Metro Toronto Convention Centre – SOUTH BUILDING

**Friday November 4, 2011**

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<tr>
<th>Presenter</th>
<th>Time #</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abrams/Bohay/Fendrich/Matui/McComb (Caries Management) pg 14</td>
<td>9:00am – 11:30am</td>
<td>715B</td>
</tr>
<tr>
<td>Anderson (Practice Management) pg 15</td>
<td>9:00am – 11:30am &amp; 1:30pm – 3:45pm</td>
<td>701A</td>
</tr>
<tr>
<td>Andreana (Laser) pg 16</td>
<td>9:00am – 11:30am</td>
<td>710</td>
</tr>
<tr>
<td>Andreana (Laser) pg 16</td>
<td>1:30pm – 3:30pm</td>
<td>710</td>
</tr>
<tr>
<td>Andreana (Laser) pg 16</td>
<td>1:30pm – 3:30pm</td>
<td>713A</td>
</tr>
<tr>
<td>Andreasen (Endo) pg 17</td>
<td>1:30pm – 3:30pm</td>
<td>707</td>
</tr>
<tr>
<td>Antenucci (Technology) pg 17</td>
<td>9:00am – 11:30am C 1:30pm – 3:30pm</td>
<td>714A</td>
</tr>
<tr>
<td>Araujo/Ciancio/Goldie (Periodontics) pg 18</td>
<td>9:00am – 11:30am</td>
<td>712</td>
</tr>
<tr>
<td>Babul (Mouthguard Clinic) pg 19</td>
<td>10:00am / noon / 2:00pm</td>
<td>EX. FLOOR</td>
</tr>
<tr>
<td>Baliki-Allard (ITRANS) pg 19</td>
<td>1:30pm – 3:30pm</td>
<td>711</td>
</tr>
<tr>
<td>Botbyl (Ultrasoundics and Anesthesia) pg 20</td>
<td>9:00am – 11:30am &amp; 1:30pm – 3:30pm</td>
<td>712</td>
</tr>
<tr>
<td>Braganza/Parubets/Trkija/Yoffe (Finance) pg 21</td>
<td>9:00am – 11:30am</td>
<td>715A</td>
</tr>
<tr>
<td>Bussiere/Johnson/Plasse (Canadian Armed Forces) pg 22</td>
<td>9:00am – 11:30am</td>
<td>706</td>
</tr>
<tr>
<td>Collins (Sweetners and Enamel Therapy) pg 23</td>
<td>9:00am – 11:30am &amp; 1:30pm – 3:30pm</td>
<td>713B</td>
</tr>
<tr>
<td>Donovan (Restorative) pg 24</td>
<td>9:00am – 11:30am C 1:30pm – 3:30pm</td>
<td>715B</td>
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<tr>
<td>Glazer/Grant/Lawson/Lenkinski (Risk Management) pg 25</td>
<td>1:30pm – 3:30pm</td>
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<tr>
<td>Invisalign Essentials 1 pg 31</td>
<td>8:00am – 12:00noon C 1:30pm – 5:00pm</td>
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<td>Invisalign Essentials 2 pg 31</td>
<td>8:00am – 12:00noon C 1:30pm – 5:00pm</td>
<td>703</td>
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<tr>
<td>Kitchener/Murphy (Social Media) pg 24</td>
<td>9:00am – 11:30am R 1:30pm – 3:30pm</td>
<td>704</td>
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<tr>
<td>Lind/Rosenthal (Transitions Management) pg 26</td>
<td>1:30pm – 3:30pm</td>
<td>714A</td>
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<tr>
<td>McFarlane (Ortho and Splint) pg 26</td>
<td>9:00am – 11:30am &amp; 1:30pm – 3:30pm</td>
<td>709</td>
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<tr>
<td>University of Toronto (Update in Dentistry) pg 27</td>
<td>9:00am – 11:30am C 1:30pm – 3:30pm</td>
<td>714B</td>
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### AboutFace Workshops (Practice Enhancement Capsule Clinics) pg 30

- **Give your patients a boost** | 12:00noon – 12:30pm | EX. FLOOR |
- **Enhancing the Patient – Professional Relationship** | 12:30pm – 1:00pm | EX. FLOOR |
- **Building the Dream Team** | 3:30pm – 4:00pm | EX. FLOOR |
- **What's a Facial Difference?** | 4:00pm – 4:30pm | EX. FLOOR |
There is wide variation in clinical practice in the way caries is diagnosed and treated. The management of this condition will depend on an accurate diagnosis of the extent and activity of the lesion.

An all-star panel of experts will provide scientific and clinical data that will assist clinicians in making treatment decisions that are based on current knowledge and evidence-based principles. Ethical and medico-legal factors will also be considered.

Learning Objectives

- In the continuum of caries progression, when is prevention possible and when is it not.
- When is the appropriate time to intervene surgically/restoratively. What are the challenges and solutions for ensuring accurate caries diagnosis.
- What is the appropriate intervention.
- What are the long-term implications of treatment decisions.
- What are the ethical/legal considerations in making treatment recommendations for caries management.

Dr. Stephen Abrams is a general dental practitioner with over 30 years of clinical experience. He is a senior member of the European Organization for Caries Research (ORCA) where he has presented a number of papers on the detection of early tooth decay using technology he has helped to develop. Dr. Abrams has published over 100 articles in various international publications on topics ranging from early caries detection, prevention, removable dentures and restorative dentistry. Dr. Abrams was awarded the Barnabas Day Award from the Ontario Dental Association for 20 years of distinguished service to the dental profession.

Dr. Richard Bohay is an associate professor in Dentistry and Epidemiology and Biostatistics as well as the Assistant Director, Academic for Dentistry at the University of Western Ontario. He holds an appointment at the London Health Sciences Centre and maintains a part-time private practice in Oral and Maxillofacial Radiology in London, Ontario.

Dr. Peter Fendrich is in private general practice in London, Ontario. He is Adjunct Professor in Oral Medicine at the University of Western Ontario. Dr. Fendrich is a Past President of the Ontario Dental Association. He is the first recipient of the UWO Dentistry Alumnus of Distinction Award and a recipient of the ODA’s Award of Merit, Service Award and the prestigious Barnabas Day Award. The CDA has also awarded him the Award of Merit and Distinguished Service Award.

Dr. Rollin M. Matsui received his DDS from the Faculty of Dentistry, University of Toronto in 1979 and his LLB from Osgoode Hall Law School, York University in 1991. He has served as a dentist Councillor of the Royal College of Dental Surgeons of Ontario, is a part-time lecturer at the Faculty of Dentistry, University of Toronto and is the Oral Health Journal Editorial Board Member for Ethics and Jurisprudence. He has provided numerous lectures to dentists and dental organizations in the area of dental law over the past fifteen years. Dr. Matsui is the former Executive Director and Program Director of the Canadian Dental Protective Association. He maintains a full-time law practice in Richmond Hill primarily acting for dentists confronted with patient disputes. As well he maintains a part-time dental practice in Toronto, Ontario.

Dr. Dorothy McComb is Full Professor, Head of Restorative Dentistry and Director of Comprehensive Clinical Care at the Faculty of Dentistry, University of Toronto. Significantly involved in undergraduate teaching, continuing education and biomaterials research since 1980, Dr. McComb has published extensively and lectured widely with over 75 articles, book chapters and major reports authored to date. She is a member of the Editorial Board of the Operative Dentistry Journal, a recent past member of the CDA Committee on Clinical and Scientific Affairs and is the Dental Sciences Councillor for the Royal College of Dentists of Canada. Dr. McComb has received two Certificates of Merit from the Canadian Dental Association. She is the 2004 recipient of the 3M-ESPE Canadian National Teaching Award and the 2005 W.W. Wood Teaching Award. She maintained a part-time general practice throughout her academic career for over 35 years.
AM – What Patients Really Want!
How Patient Perceptions Are Changing the Way You Need to Practice Dentistry

The most recent survey on patient perceptions of dentistry reveals that people are searching for a different kind of dentist.

- Are you what they are looking for?
- Will they find you?
- Are you delivering what patients really want?

Learning Objectives
- What today’s patients expect most from their dental office that most practices are not delivering.
- The biggest objections patients have and the formula for overcoming them… and its not just price anymore.
- How age is impacting treatment decisions and what you can do about it.
- What patients expect when you walk through the door.
- The biggest mistakes dentists make that drive patients away.
- What patients want to hear most from you that they are not hearing as much as they would like.
- What you can do to enhance your value to your patients and be the most sought after practice in town!

And much, much more…

Discover what patients really want that will positively transform your practice, your case acceptance and your success in the future.

PM – Why Dental Teams Fail
And what your team can do to create repeat and referral patients who accept treatment and tell everyone about you!

Successful teams have a specific set of habits that make them great. Unsuccessful teams fail to consistently keep those habits in place. Discover the habits of success that will:

- Increase your case acceptance.
- Improve team harmony.
- Add more production and profitability to your practice.

Learning Objectives
- The 2 personal obstacles that every dentist and team member must fight and win to achieve long term success.
- The one essential success factor winning teams act on daily to get top treatment acceptance results.
- The greatest missed opportunity in patient care.
- How to increase your quality new patient flow without spending any more money.
- The “invisible” things your patients are looking for that may determine if they return.
- What patients want to hear most from you that they are not hearing as much as they would like.
- What you can do to enhance your value to your patients and be the most sought after practice in town!

And much, much more…

Copy the habits of dentistry’s most successful teams to take your results to the top.

Steven J. Anderson has educated and entertained audiences at every major dental meeting in the English speaking world. He is the founder of several dental related organizations including the Total Patient Service Institute, the Crown Council, and the Smiles for Life Foundation. Over the last twenty years he has worked with thousands of dental teams to increase case acceptance, productivity and practice results. Don’t miss this opportunity to laugh, learn, and take your team to the top of practice performance.
1. Understand what the acronym LASER stands for.
2. Understand the terms: light wave, radiation, frequency, wavelength, and photon.
3. Understand how the various units of wavelength are used, e.g. micron, micrometer, nanometer, and angstrom.
4. In a simple way, describe the quantum theory of matter and radiation.
5. Understand the differences between spontaneous and stimulated emission of radiation.
6. In terms of their influence on biological tissue, understand the differences between ionizing and non-ionizing radiation.
7. Know where it is in the electromagnetic spectrum that dental lasers operate.
8. Understand how it is that lasers that are used in dentistry achieve their effects on biological tissue.
9. Understand and describe the functions of the three main components of a laser.
10. Understand how laser light is different from natural light, e.g. in terms of chroma, directionality, spatial and time predictability, and coherence.
11. Understand the primary types of emission modes employed by lasers.
12. Understand the concept of “thermal relaxation time.”
13. Understand the relationship between pulse width and peak power.
14. Explain the different kinds of laser delivery systems, and understand the advantages and limitations of each type.
15. Explain the components of an optical fiber, e.g. the core, cladding and jacket.
16. Understand the types of tissue interaction, and their importance in achieving the desired biological effect.

Learning Objectives

- Advanced concepts in optical laser science: Absorption considerations
- Diode use in adjunctive soft tissue management for indirect restorative dentistry: Troughing, periodontal plastic surgery, crown lengthening, pontic area preparation
- Periodontal surgery considerations: Use of diode in all areas of periodontal surgery procedures including tissue flap welding
- Endodontic considerations: Pulp capping, diodes in exposures, pulpotomy, chronic endo infections, I and D
- Advanced Oral Surgery: Frenectomies, fibromas, extractions, epulis removal, vestibuloplasty
- Diodes in orthodontics: Uncovering, ideal bracket placement, transeptal fiberotomy
- Therapeutic Use: Aphous ulcer, herpes, angular chelitis, denture sores

AM – Advanced Laser Usage in Dentistry
This programme will answer the WHY of Diode Laser use in all areas of dentistry

PM – An Introduction to Diode Lasers: A hands on workshop (maximum 20 dentists)
1:30pm – 3:30Pm

PM TICKETED EVENT: Capacity 20/ Fee $50
PRSENTED with the assistance of Ivoclar Vivadent

17. Understand the factors that influence the effect of a laser on biological tissue.
18. Understand the effect of temperature on biological tissue.
19. Be familiar with the history and development of lasers.
20. Understand the early limitations of lasers in dentistry, and how these were overcome.
21. Summarize the different applications of lasers in dentistry.
22. Understand the wavelength of lasers used in dentistry, and be familiar with the characteristics of each, e.g. argon, helium-neon, diode, Nd:YAG, Er:YAG, Er:YSGG, and CO2.
23. Understand the safety precautions one must employ when using lasers (ANSI).
24. Understand laser wavelengths used in dentistry relating to: active medium, delivery system, maximum absorption in biological tissue, emission mode, eye and skin hazards, and principal dental applications.
25. Discuss alternative treatment to laser dentistry procedures.
26. On tissue models under controlled circumstances, practice using one or more dental lasers.
27. Understand the advantages of laser dentistry over conventional dentistry.
28. Understand the limitations of lasers in dentistry.
29. Understand how to integrate a laser into a dental practice.
30. Identify resources within the laser dentistry milieu.
31. Understand how to integrate a laser into a soft tissue management program.

Dr. Sebastiano Andreana is Director of Implant Dentistry and Associate Professor, Department of Restorative Dentistry, at the School of Dental Medicine at the University at Buffalo. Prior, Full Professor at the Department of Periodontology at Loma Linda University. Graduated in Dentistry from University of Roma La Sapienza, has obtained a Master in Sciences at the University at Buffalo, defending a Thesis of the effects of Tetracycline solution on Periodontal pockets. Dr. Andreana had Industry positions at Managerial level in dental and pharmaceutical companies. Has served as President of the American Association Dental Research - Buffalo Group, and is the reviewer for the Journal of Periodontology, Journal American Dental Association, Journal of Osseointegration, Lasers in Medical Science, Clinical Implant Dentistry and Related Research and presently is Senior Associate Editor of Journal of Oral Implantology.

Dr. Andreana has been involved in Laser Dentistry for two decades and published several articles and research abstracts on lasers. He currently serves the Academy of Laser Dentistry as Chairman of University and Academia Relations and Co-Chair Science and Research Committee, besides being a Member of the Board. Has presented his work in North, Central and South America, as well in several countries in Europe. Dr. Andreana is a Consultant and Trainer for Ivoclar Vivadent, Inc, manufacturer of Odyssey® Lasers.
To what extent can treatment save a severely injured tooth?
The treatment armamentarium for severely injured teeth, i.e. with a combined pulp and periodontal injury, is generally restricted to repositioning and splinting of displaced teeth and antibiotic treatment to prevent bacteria invasion in the injured tissue. The importance of these treatment procedures will be described.

Can crown-root and root fractured teeth be saved?
Recently, clinical studies have shown that both trauma entities can be saved also on a permanent basis.

The avulsed tooth - is that a synonym for a future tooth loss?
Several large clinical and experimental studies have shown that there is a good reason for replanting avulsed teeth. Ways to optimise pulp and PDL healing will be presented as well as methods to treat failing or lost teeth with decoronation, distraction osteogenesis, autotransplantation of premolars and implant insertion.

Jens Andreasen received his dental degree from the Royal Dental College, Copenhagen, in 1959. He did his postgraduate training in Oral and Maxillofacial Surgery at the University Hospital in Copenhagen, where he now is an associate Professor. Dr. Andreasen has authored 350 publications and ten textbooks, covering topics such as dental traumatology, tooth replantation and autotransplantation, tooth eruption and tooth impaction. In relation to traumatology the Textbook and Color Atlas of Dental Traumatology is now in its 4th edition. Dr. Andreasen has received four honorary doctorate degrees and has been an invited lecturer in 45 countries.

Dramatic advancements in both technology and the applications of these technologies are occurring at a pace so rapid that it is difficult for any practitioner to keep pace. This presentation aims to make sense of the newest dental technologies, and provide guidance to practitioners as to which technologies may or may not be applicable in their practices. The presentation is clinically based, providing sound strategies for selecting and implementing proper technologies, with the goals of improving patient care as well as the efficiency and bottom line of the practice. Topics to be discussed will include digital photographic imaging, digital radiography, cone beam imaging, and CAD CAM in dentistry.

Dr. Eugene Antenucci lectures internationally on the integration of technology in clinical dentistry. He trains dentists in the use of Cerec CAD CAM technology, and is a spokesperson for Planmeca Corporation on the utilization of Cone Beam Imaging in Dentistry. He is a Clinical instructor at New York University College of Dentistry in the Department of Continuing Dental Education in Implant Dentistry, and maintains a full time restorative cosmetic and implant practice in Huntington, NY.
Emerging science suggests that there is a possible link between oral health and systemic health. This is a paradigm shift that has possible public health and clinical implications in the management and treatment of oral diseases. New evidence will be provided on the theories that explain the association between oral and systemic disorders such as cardiovascular diseases and diabetes. Breakthrough clinical studies will also be presented demonstrating the link between gingivitis and body health, specifically the potential to prevent systemic events such as bacteremia. The lecture will conclude with a presentation on health promotion strategies that are important to consider in counseling patients to improve and maintain their oral health.

Learning Objectives
- The relationship between oral health and overall health
- Biological plausibility of the systemic effects of periodontal infections
- Bacteremia incidence from dental procedures and oral home care procedures
- New clinical evidence and the potential to prevent bacteremia
- The importance of maintaining optimal oral health and hygiene
- Practical considerations in counseling patients in achieving better health

Marcelo Araujo is the Director of Clinical Research, Global Oral Care RD&E at Johnson and Johnson. He is an active member at the International Association for Dental Research.

Sebastian Ciancio is Professor and Chairman in the Department of Periodontology and Director of the Center for Dental Studies at the State University of New York (SUNY) at Buffalo, in Buffalo, New York. In addition he is Clinical Professor in the Department of Pharmacology at the University and a Consultant for the Veterans Administration Medical Center and the Erie County Medical Center. He has authored or co-authored well over 100 publications pertaining to periodontal disease. Currently, Dr. Ciancio is Editor of Biological Therapies in Dentistry, Editor of Periodontal Insights, and Consultant for the Journal of Periodontology. He is Chairperson of the United States Pharmacopeia, Consultant and past co-chair of the Council on Scientific Affairs of the American Dental Association. He is a Past President of the American Academy of Periodontology; President of the American Academy of Periodontology Foundation, and Director of the annual Chautauqua Dental Congress. He is also a member of the International and American Association for Dental Research, and the Federation Dentaire Internationale.

Maria Perno Goldie is a noted researcher, author, and speaker. Maria has presented seminars nationally and internationally. She has appeared on several network television interviews regarding the link between periodontal disease and systemic disease and has taken part in a number of radio interviews conducted across the country, to emphasize the importance of oral health as a foundation for systemic health and a beautiful smile. She is a member of the Scientific Committee of the National Children’s Oral Health Foundation (NCOHF), and co-chair of the Dental Hygienist Division of the Tooth Fairy Campaign. Maria served as the 1997-98 President of the American Dental Hygienists’ Association (ADHA), served on an advisory panel to develop “The Future of Dental Hygiene Report.”, and is the President of the International Federation of Dental Hygienists (IFDH).
Participation in sporting activities is a major part of our lives today, be it for enjoyment, fitness, or professionally; and often sports injuries are an integral part of this culture. Sport Professionals and today’s sporting youth are experiencing an increasing amount of trauma to the oral cavity.

Together we will uncover the importance that a proper fitting mouth guard can provide to our players in the prevention of oral trauma for all sport activities. We will review what oral mouthguards are currently available, and the protection they offer, as well as uncover the stability offered by a properly fitted mouthguard. We will examine why the fabrication of a pressure thermoformed laminated mouthguard, offers greater stability and that added protection desired by today’s top star athletes as well as our top star athletes of tomorrow.

Attendees will have the opportunity to experience through Hands-On participation, the detail created in a laminated pressure thermoformed mouthguard.

Amin Babul, DDS
Amin Babul graduated from the Faculty of Dentistry at the University of Toronto in 1994. Dr. Babul has a strong interest in Sports Dentistry and has been involved as a dentist in numerous sporting events including being a dentist for an OHL hockey team for the last 12 years. He has appeared on a television program as a Dental expert for a Medical show called Diagnosis MD.

Viviane Baliki-Allard, (FICB)
Viviane Baliki-Allard is the Marketing and Business Development Coordinator at Continovation Services Inc. (CSI), a wholly owned subsidiary of the Canadian Dental Association. Since joining CSI in the fall of 2003, Ms. Baliki-Allard has been instrumental in the launch of the ITRANS Suite of Services. She has travelled coast to coast promoting the use of the Internet to transmit dental claims; debit and credit payments; and, securely exchange clinical patient information while respecting privacy legislation.
AM – Contemporary Ultrasonic Instrumentation: A Visual Presentation
9:00am – 11:30am

PM – Needle Free Anesthesia for Non-Surgical Periodontal Therapy
1:30pm – 3:30pm

Room 711
SPONSORED by DENTSPLY
AM Session Chair: Ms. Kim Ivan, RDH
PM Session Chair: Ms. Catherine Grater-Nakamura, RDH

Dani Botbyl, RDH is a dental hygienist with twenty two years of experience devoted to clinical practice and education. She is a recognized national speaker and an expert in the area of ultrasonic instrumentation. Currently, a registered dental hygienist in Ontario, Dani is a Clinical Educator for DENTSPLY Canada and lends much of her expertise to incorporating ultrasonics into the curriculums of dental and dental hygiene programs across Canada. She is a facilitator at the Ultrasonic Scaling Teaching Institute, a five day ultrasonic certification course held in the northeastern United States and holds a faculty position at Niagara College of Applied Arts and Technology in Welland, Ontario.

AM - Contemporary Ultrasonic Instrumentation: A Visual Presentation

Oral health professionals are constantly being challenged to meet the demands of today’s non-surgical periodontal therapy. It is critical they possess the knowledge and skills that allow for the most effective utilization of ultrasonic technology. With the use of a camera, the course facilitator will provide a “live” visual experience that will offer the opportunity for participants to calibrate their ultrasonic scaling technique against current scientific information and participants will be guided through the process of insert selection, strategic insert sequencing and insert adaptation in the most anatomically challenging situations.

Learning Objectives
• Discuss the differences between the types of ultrasonic technologies and how each is related to clinical technique.
• Discuss the benefits of ultrasonic technology as they apply to the removal of calculus and BIOFILM.
• Select the appropriate inserts and strategically sequence ultrasonic instrumentation in the most safe and effective manner.
• Demonstrate ultrasonic insert adaptation in the most anatomically challenging situations.
• Achieve an improved level of patient comfort while using ultrasonic technology.

PM - Needle Free Anesthesia for Non-Surgical Periodontal Therapy

To deliver optimal patient care, pain management is an essential component of periodontal therapy procedures. Supported by science, this course will provide the dental professional with the information necessary to make an anesthetic choice based on each patient’s needs. This course will include information on a new, non-injectable local anesthetic for scaling and/or root planning.

Learning Objectives
• Discuss the development of local anesthetics in dentistry.
• Explain the neurophysiology of pain conduction.
• Explain the action of local anesthetic drugs on pain conduction.
• Discuss the physiological effects of vasoconstriction.
• Categorize local anesthetic drugs according to type and duration of action.
• Identify the benefits and limitations of a new non-injectable anesthetic option.
• Conduct a needs assessment to determine appropriate anesthetic option for each patient.
• Accurately document the administration of local anesthesia in treatment records.
Dentists face a barrage of financial risks on both personal and professional fronts. Fortunately, you can prevent or lessen the severity of losses with judicious investment and insurance planning.

**Learning Objectives**
- Employ asset management strategies to reduce the probability of investment losses
- Use lesser-known techniques to minimize personal and business taxes
- Shield your assets from the claims of creditors
- Protect your income if an office disaster closes your practice
- Insure your practice against threats you may not know exist
- Cover expensive lawyer fees if you become involved in a personal legal dispute

**Evan Parubets** is an Investment Planning Advisor at CDSPI Advisory Services Inc. exclusively serving the dental community. He is an expert in providing financial solutions specific to the needs of dental professionals. Evan provides clients with comprehensive financial planning advice, helping them integrate both their personal and corporate assets into custom-tailored investment and estate plans.

Evan has over 10 years experience in the investment industry, including working as a financial advisor at a major bank. He has attained the Certified Financial Planner designation, is a Fellow of the Canadian Securities Institute and is one of only 335 people to hold the designation of Chartered Wealth Professional.

When Evan is not busy helping clients, he pursues his passion of travelling to far and exotic locales around the world and documenting his experiences in photographs.

**Michael Trklja** is an Investment Planning Advisor at CDSPI Advisory Services Inc. exclusively serving the dental community. He is an expert in providing financial solutions specific to the needs of dental professionals. Michael provides clients with comprehensive financial planning advice, helping them integrate both their personal and corporate assets into custom-tailored investment and estate plans.

Michael is a veteran of over 20 years in the financial services industry with extensive experience as a stockbroker and financial planner with major Canadian financial institutions. He has attained the Certified Financial Planner designation, is a Fellow of the Canadian Securities Institute and completed numerous industry courses relevant to the field of financial planning and investments. Michael’s broad experience provides an understanding of the unique needs of incorporated professionals as well as the importance of tax planning and risk management.

Michael is married and the proud father of one son and can sometimes be found in his garage, in his makeshift workshop, pursuing his love of woodworking.

**Bee Braganza** is a Senior Advisor at CDSPI Advisory Services Inc. exclusively serving the dental community. She is an expert in providing insurance solutions specific to the needs of the dental professionals across Canada. By understanding clients’ unique situations, she helps them determine what types and amounts of insurance are appropriate for both their personal and business needs.

Bee has 18 years of experience in the insurance industry and has attained a wide range of insurance industry designations. She is licensed as both as a general insurance broker and as a life, accident and sickness insurance agent. In her spare time, she likes to cook, bake and work in her garden.

**Olga Yoffe** is a Professional Advisor at CDSPI Advisory Services Inc. She provides customized insurance solutions for Canadian dental professionals. A licensed general insurance broker and a life, accident and sickness insurance agent, she has eight years of experience helping dental professionals meet their personal and business insurance needs. When she’s not working, Olga enjoys the challenges of raising her young family.
In 1915, Dentistry, as an organization, was first introduced as a distinct entity within the Canadian military. Throughout the years, the military dental personnel have fulfilled their duties in peace time and during wars, in garrison, on domestic and international operations, and most recently on humanitarian operations and disaster relief deployments. Active duty Dental Officers will speak of their exciting experiences as part of U.S. Navy-led multinational exercises Pacific Partnership and Continuing Promise, where they sailed from country to country, island to island, providing dental care to under-serviced areas of the Caribbean, Latin America and the South Pacific.

Learning Objectives

• To develop an understanding of the historical implication of dental practitioners in the Canadian Forces.
• To be familiar with current CFDS Humanitarian Operations and Disaster Relief deployments.

Major Geneviève Bussière
After graduating from Dental School at Montréal University in 1997, Maj Bussière completed a one-year multidisciplinary residency at Laval University. She then worked in private practice and as a clinician at Montréal University before joining the Canadian Forces in 1999 as a Dental Officer. Maj Bussière practiced in different Canadian Forces Dental clinics including CFB Valcartier (Qc), CFB Borden (On), and CFB Petawawa. She also deployed to Bosnia-Herzegovina in 2001. Maj Bussière completed a 2-year Advanced General Dentistry Program at Fort Hood (Texas, U.S.) with the U.S. Army in 2008 and is Board certified by the American Board of General Dentistry. She is currently employed at the Canadian Forces Directorate of Dental Services in Ottawa with Dental Operations.

Captain Jeanette Johnson
After completing an undergraduate degree in Biochemistry at Mount Allison University, Dr. Jeanette Johnson pursued her Doctor of Dental Surgery degree at Dalhousie University. Since graduation in 2009, she has been practicing general dentistry with the Canadian Forces as a Dental Officer at CFB Gagetown New Brunswick. In August 2010, Dr. Johnson deployed on a humanitarian mission to Latin America with the United States Navy on the USS IWO JIMA. Dr. Johnson is a member of the CF National Triathlon and Swim teams, and is also the head coach for Fredericton Special Olympics Swimming.

Captain Isabelle Plasse
Dr. Isabelle Plasse completed her undergraduate degree in Biology and Psychology at Saint Mary’s University in Halifax, NS. She then obtained her dental degree from Dalhousie University in 2009. Capt Plasse currently practices at CFB Petawawa, located in Ontario as a general dentist. In July 2010, Capt Plasse was deployed onboard the USNS Mercy to the South pacific on a humanitarian mission and once again in May 2011 to South/Central America onboard the USNS Comfort in a joint mission with the United States Navy.

After the programme, visit the display on the exhibit floor where the CFDS will display a portable dental operatory typical of the set-ups shown in this presentation. Bring your camera for a wonderful photo opportunity!
AM – Natural and Artificial Sweeteners: A Sweet Spot?
9:00am – 11:30am

PM – Enamel Therapy
1:30pm – 3:30pm

Room 706

PRESENTED with the assistance of Premier Dental

AM Session Chair: Dr. Sheldon Cooper
PM Session Chair: Dr. Elliott Schwartz

AM - Natural and Artificial Sweeteners – A Sweet Spot?
This programme will address the traditional and artificial sweeteners currently available, their background, uses, and safety. This will be followed by a discussion on their impact and usefulness in stabilizing and promoting oral health, efficacy and delivery vehicles. Following discussion of other available artificial sweeteners, the role of xylitol in oral health will be a focus of the presentation.

Learning Objectives
• Traditional sweeteners
• History and utility
• Mechanism of action and impact on oral health
• Artificial sweeteners
• Types available
• Comparative/related structures
• Impact on systemic health (obesity, glycemic index, diabetes)
• Artificial sweeteners and oral health
• Anti-cariogenicity
• Vehicles
• Efficacy and Safety
• Xylitol
• Anti-cariogenicity
• Vehicles
• Efficacy and Safety
• Incorporation into patient-centered care

PM - Enamel Therapy
A changing paradigm in caries management has widened our decisions in dental preventive care. This program will first review the regional demographics of caries, contemporary knowledge on risk factors, historic trends in caries control, risk assessment and diagnostics. This will be followed by discussion of the medical model and preventive strategies utilizing antimicrobials, delivery systems containing fluoride and ACP/calcium and phosphate technologies for enamel preservation and remineralization.

Learning Objectives
• Discuss caries trends in all age groups.
• Identify the diagnostic changes utilized in evaluating the caries process.
• Discuss the use of CAMBRA and other risk assessment tools.
• List the key steps in the medical model in identifying and treating caries.
• Compare and discuss the current delivery systems which contain technologies for enamel restoration and remineralization
• Fluorides
• ACP/calcium and phosphate technology
• Know the factors involved in formulating an effective treatment plan in enamel therapy.

Dr. Fiona M. Collins, DDS, BDS, MBA, MA

Dr. Fiona M. Collins graduated as a general dentist from Glasgow University and holds an MBA and an MA from Boston University, Massachusetts. Dr. Collins has authored and presented courses for dental professionals on topics that include Enamel and Preventive Therapies, Fluoride Varnishes in Private and Public Health Settings, Oral-Systemic Health, Women’s Oral Health, Smoking Cessation, and Infection Control. She has held positions in clinical dentistry, education and training, professional relations and marketing, and has worked in Europe, the Middle East and the United States. Fiona is currently the CE editor for Pennwell continuing education courses; an active author, speaker and consultant in the dental industry.
The contemporary restorative dentist has a host of options with which to help his or her patients. Many of these options are considerably less invasive than many of our conventional restorative therapies. Many patients present for esthetic restorative treatment, and are becoming increasingly sophisticated in their expectations of the final results. Additionally, manufacturers are bringing a myriad of new products to the market, often accompanied by a blizzard of information purported to demonstrate the benefits and efficacy of these new products.

This presentation will analyze both successful and failed cases to delineate the procedures essential for success with conventional and contemporary adhesive restorative dentistry. An objective comparative evaluation of many of the newer products on the market will also be given, with an emphasis placed on clinical manipulation of these products.

Learning Objectives
1. Soft tissue esthetics with fixed restorations.
2. Gingival displacement.
4. Update in adhesive restorative dentistry.
5. Materials for Class V restorations.
6. Case reports.

Dr. Terry Donovan received his DDS from the University of Alberta in 1967, and practiced full time in Regina, Saskatchewan for 13 years. He received his Certificate in Advanced Prosthodontics from the University of Southern California. He was a Professor and Director of the Advanced Education in Prosthodontics Program at USC. He has been Associate Dean for General Practice and Executive Associate Dean for Academic Affairs at the University of Southern California, as well as the Chairman of the Department of Restorative Dentistry. He is currently Professor and Section Head of Biomaterials in the Department of Operative Dentistry at the University of North Carolina, School of Dentistry at Chapel Hill. He has published extensively, and has lectured worldwide on restorative dentistry and materials science. He is a member of the ADA, CDA, North Carolina Dental Society, CAIC, American Academy of Restorative Dentistry, American Academy of Esthetic Dentistry, the American College of Prosthodontists, a Fellow of the American College of Dentists, and an Honorary Life Member of the College of Dental Surgeons of Saskatchewan, The Association of Prosthodontists of Canada, and the Western Canada Dental Society. He is past Chairman of the American Dental Association’s Council on Dental Materials, Instruments, and Equipment.

Social media tools have changed how people connect and build relationships. We are no longer limited by time and location. We have the ability to share ideas, images, and resources through micro-blogging tools such as Twitter, we can reflect upon resources through blogs where authors may develop ideas using audio, visual and text. Youtube has introduced us to citizen journalism, providing the world with a forum to share their digital narrative. This information comes to us at a rate that requires critical thinking skills so users become actively involved in the network.

Learning Objectives
- Develop an understanding of how to use social media to connect to a virtual learning community;
- Discuss and recognize the importance of virtual relationships.

Participants are encouraged to bring their own technology (BYOT) ie laptop, ipad, smartphone.

Deb Kitchener has been an educator for 21 years. She has a graduate degree in Educational Technology and in September 2011 will begin Doctoral studies at York University. Deb has had many roles in education, most recently as Program Manager/Instructional Lead Teacher with the Advanced Broadband Enabled Learning program based at York University, Toronto, Ontario and as Curriculum Consultant for School Libraries in the York Region District School Board.

Janet Murphy has over 30 years of varied teaching and leadership experience and she has the unique position of having responsibility in both K-12 and post secondary education. Janet currently leads and manages the Advanced Broadband Enabled Learning (ABEL) program for York University’s Office of the Vice President Research and Innovation and York Region District School Board. In this position, Janet provides leadership in the implementation of broadband learning, effective use of digital resources and blended programs for students, staff and community. Janet has received provincial and national awards recognizing her leadership in education. Janet has presented papers on the effective use of technology for teaching and learning at conferences and events around the world.
The panel of presenters will outline the current practice environment by focusing on federal, provincial and municipal regulators that have impact on our dental practices. In a short span of time you will be able to get an overview of a broad range of subjects that are becoming of increasing importance and concern to us. The panelists will provide the most up to date information on the state of current practice. You will be able to take advantage of a unique opportunity to “ask the experts”.

Each panelist will make a 30 minute presentation followed by their participation in a joint open dialogue with the attendees.

“The Anatomy of a Complaint Made Under the Regulated Health Professions Act”
A review of the usual progression of a complaint made against a dentist under the RHPA. Discussion of the documentation the dentist needs to assemble, and the process of preparing a response to the allegations, will provide the audience with an overview of what the dentist can expect in the course of responding to a complaint. Issues such as the importance of documentation and record-keeping, and the lens through which records are viewed when a complaint is processed, will also be discussed.

Employment law specific to dental practices – This will include options for employing other regulated health practitioners such as dental hygienists. Issues of the importance of employment contracts, independent contractor arrangements, general employment arrangements, privacy issues and workplace harassment will be discussed.

Danger Zones – A review of the statistics gathered from the past three years of the operations of the CDPA Assistance Program will be presented. By using this as the basis for the presentation a discussion outlining the danger zones that give rise to patient conflicts will be brought forth and strategies to intercept or altogether avoid these issues will be presented.

Current practice environment – In a short span of time you will get an overview of a broad range of subjects that are becoming of increasing importance and concern to us federally, provincially and municipally. Avoiding the common pitfalls that lead to adverse events between dentists and patients as well as those between regulators and government agencies and dentists will be paramount in the discussion.

PM – Dental Practice 2011 and Beyond.....What every dentist must know
1:30pm – 3:30pm

Room 715B

PRESENTED by CDPA, a not for profit Mutual Benefit Association helping dentists protect their right to practice

Session Chair: Dr. Larry Rotman

Dr. Bruce Glazer is a Prosthodontist who is also trained in the use and administration of General Anaesthesia. He is the Communications Editor and a Dental Advisor for CDPA, and regularly acts as an expert in both regulatory and civil proceedings.

Robyn Grant is a partner at Borden Ladner Gervais where she practices Health Law. For the past two years, she was a sessional professor at the University of Windsor Law School, teaching Health Law in Practice. She regularly speaks on topics such as Medical Negligence, Healthcare Technology and Risk Management.

Tim Lawson is a partner, at Heenan Blaikie and Section Head of the Toronto Labour and Employment group. Mr. Lawson practises in the areas of management-side labour and employment law. He regularly represents employers before administrative tribunals such as labour relations boards, boards of arbitration, human rights tribunals, workers’ compensation boards and before Ontario and federal courts.

In addition to speaking frequently at legal conferences and to employer organizations on labour and employment law topics, Mr. Lawson also conducts in-house seminars for clients on such topics as privacy, arbitration advocacy, workplace harassment and performance management.

Lionel Lenkinski is an Endodontist and the Program manager of the CDPA. He has extensive experience in risk and case management activities where dentist find themselves in a conflict with their patients.
PM – Successful Dental Practice Transitions
1:30pm – 3:30pm

Session Chair: Dr. Doug Jones

There is a supply-demand imbalance in the current market. This applies to the provision of dental services and well as the purchase and sale of dental practices. This dual imbalance underscores the need to be fully informed on the drivers of dental practice values and the processes employed to successfully sell or buy a dental practice. The speakers will discuss:

• Current market trends
• Rules of thumb
• Associating back with the buyer
• Investing dentists
• Shares versus assets
• Preparing to sell or buy a practice

They will dispel some of the myths that surround the purchase and sale of dental practices and will use real world examples to educate, inform and entertain the audience.

Learning Objectives

• To gain a broad understanding of how a dental practice is valued
• To understand the legal and financial steps taken to buy or sell a dental practice
• To learn why a win-win deal should be the goal.

David Lind is the Principal of Professional Practice Sales Ltd. A company established in 1991 to provide dental practice Valuation and Brokerage services to the dentists of Ontario. Prior to joining PPS, Mr. Lind spent 17 years with Newcourt Financial/CIT as the leader of their Healthcare lending unit, which provided financing for dentists to establish, purchase or expand their practices.

David Rosenthal is a senior lawyer whose practice is devoted to business, corporate and healthcare law with a special emphasis on business law for dentists. Called to the Ontario bar in 1991, David works extensively with Professional Corporations, Technical Service Corporations and Dental Hygiene Service Corporations. He is involved in numerous purchases and sales of dental practices and advises dentists structuring and planning their business affairs in compliance with the many statutes which govern dentists and on the wide variety of business and regulatory issues which affect them.
University of Toronto Faculty of Dentistry Update in Dentistry
9:00am – 11:30am continuous 1:30pm – 3:30pm

Room 714B
PRESENTED by University of Toronto Faculty of Dentistry
Session Chair: Dr. Robert Caroll

The Faculty of Dentistry will provide capsule summaries of important issues in
dentistry that practicing dentists face on a daily basis.

Clinical Decision Making on Tooth Retention or Extraction
Dr. Jim Yuan Lai, Discipline Head and Graduate Director of Periodontology

A New Easy Alternative for Restoring ECC affected Primary Anterior
Teeth - Pedo Jacket Crowns
Dr. Gajanan (Kiran) Kulkarni, Associate Professor, Dept of Paediatric Dentistry

CPR: It’s as easy as knowing your…C-A-B’s?!? What Dental Teams Need
To Know About What’s NEW from the 2010 American Heart Association
Guidelines for Cardiopulmonary Resuscitation
Dr. Carilynne Yarascavitch, Clinical Instructor Discipline of Dental Anaesthesia

Small Field Cone Beam Imaging in Dentistry
Dr. Ernest Lam, Associate Professor and Head, Discipline of Oral and
Maxillofacial Radiology

Update in Endodontic Irrigation
Dr. Bettina Basrani, Assistant Professor, Co-Director MSC in Endodontics

Dentin Bonding: Longevity Issues and Current Research to
Prevent Degradation
Dr. Anuradha Prakki, Assistant Professor Department of Clinical Sciences

The Political Economy of Dentistry in Canada
Dr. Carlos Quinonez, Assistant Professor and Program Director Dept. of
Public Health

Current Clinical Research in Prosthodontics of Importance for the
Practicing Dentist
Dr. Asbjorn Jokstad, Professor and Head, Prosthodontics

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Local Anesthesia: What’s New and What’s Controversial
Friday February 3, 2012
Dr. Daniel Haas and Dr. Stanley Malamed

$100 if included with your Winter Clinic registration.

See page 48 for details
Green solutions designed specifically for your unique needs

We know that every dental practice has its own individual challenges. We see it every day. That’s why our consulting sales team carefully listens and learns, before putting together a number of beautiful, green solutions.

Whether it’s a rear or side cabinet, a center island or a complete sterilization unit, M&CC offers a vast range of configurations and features to complement every type of practice — from off the shelf to custom solutions.

You get the best of both worlds: custom-made, intelligently designed furniture, matched specifically to your needs. Plus all of our fixtures can be made LEEDS compliant.

Our new Sterilization Center, for instance, satisfies the latest and most stringent North American asepses regulations, while having no urea formaldehyde resins and being entirely built with water-based adhesives. Think of us as your Sterilization specialists!

For more information, contact MCC at 1-800-388-6236 www.mccdental.com
If you’re a business owner, you need a Second Opinion.

You have unique needs when it comes to growing and protecting your wealth, and planning for tax-efficient business succession. I’ve been helping business owners achieve these objectives, and I can do the same for you.

- Would you like more tax-advantaged investing than your RRSP allows?
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- Are you and your business partners protected from financial risk?

Want a second opinion? Call me for an expert review of your retirement and succession plans.

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Senior Wealth Advisor
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8th Floor
Toronto, ON
Phone: (416) 355-6366
danielle.martin@scotiamcleod.com

Are your Accounting and Tax needs being serviced?

You’ve worked hard to realize your professional goals this far, don't settle for anything less. Our motto is not simply a statement but something we practice with all of our clients. We'd love an opportunity to be of service to you. When convenient, contact us to have your professional services taken to the next level.

Contact Marco Simone @ 905-707-9680 x 365
marco@mjsllp.com Visit us @ www.mjsllp.com
Workshops by AboutFace

Exhibit Floor

AboutFace is a charitable organization that provides social and emotional support, resources and educational programs for people with facial differences and their families. We encourage them to embrace their difference, build confidence and face the world. Having a facial difference is a social disability that creates barriers to friendship, employment and aspirations. www.aboutface.ca

Workshop 1: Give your patients a boost 12:00pm – 12:30pm
Anna Pileggi Executive Director

Learning Objectives
- What is self esteem
- The importance of self esteem (with every client)
- How is self esteem developed in individuals
- Assessing someone’s self esteem
- Basic strategies you can implement in your office

Workshop 2: Enhancing the Patient - Professional Relationship 12:30pm – 1:00pm

Learning Objectives
- What is “people first language”
- Words to use or avoid when dealing with individuals with physical/facial differences
- Understanding and working with physical barriers

Workshop 3: Building the Dream Team 3:30pm – 4:00pm
Randy Pielstickler Camp Director

Learning Objectives
- The importance of having a common goal
- How to break down social barriers within the team
- Teambuilding concepts you can implement

Workshop 4: What’s a Facial Difference? 4:00pm – 4:30pm
Jessica Fitzpatrick Manager, Marketing & Outreach

Learning Objectives
- Recognize characteristics of common facial differences
- Understand the psychosocial distinction between congenital vs. acquired facial differences
- Appreciate psychosocial impact of facial differences
- Be sensitive to the obstacles that facial differences can create for dental care

In addition to running some workshops, AboutFace will also be running games on the exhibitor floor. Be sure to visit and show some support for this worthy cause!
Invisalign® is an aesthetic orthodontic technique that corrects malocclusion using a series of custom-made, nearly invisible, removable aligners. University-based and private clinical studies have proven its effectiveness, attracting dentists nationwide to integrate the Invisalign® method into their specialty and family practices. Invisalign® Clear Essentials is the educational opportunity that allows them to achieve this goal successfully.

Dental schools throughout the US and Canada have successfully integrated Invisalign® into their curricula, with the technique currently taught in 38 Orthodontic programs and 11 pre-doctoral programs. Many professional organizations and societies also offer their members the Invisalign® Clear Essentials I course. These courses are presented by faculty on Align Technology’s Speaker’s Bureau, which includes clinical experts in the method and renowned lecturers in the dental community.

INVISALIGN: CLEAR ESSENTIALS I
Ticketed Workshop $2,080
8:00am – 12:00am
continued 1:30pm – 5:00pm
Dr. Doug Sakurai
Room 701B

This one day course is designed specifically for the general practitioner and team members that wish to incorporate the Invisalign® system into their practice. This case based training provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases.

In addition to providing your entire team with essential clinical, operational and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non orthodontic practice. Tuition covers the doctor and up to 4 team members for the full-day course.

Dr. Doug Sakurai has been treating Invisalign® patients at the practice he shares with his wife, who is also a dentist, in Santa Ana, California since 2004. In addition to teaching Invisalign courses, he was clinical and lecturing instructor at UCLA, and a graduate of the Pan-Live Aesthetic Continuum. Dr. Sakurai earned a BS degree in Biology from CSULA and a DDS from UCLA.

INVISALIGN: CLEAR ESSENTIALS II
Ticketed Workshop $525
8:00am – 12:00am
continued 1:30pm – 5:00pm
Dr. David Gates
Room 703

A lecture and workshop designed for GPs who currently offer Invisalign in their practice. Advanced topics and techniques using Invisalign are discussed to help doctors effectively select and treat more complex malocclusions. We recommend that participants have experience submitting and finishing Invisalign cases prior to attending Invisalign: Clear Essentials II.

Attendees must be Invisalign trained.

Doctors are encouraged to bring cases to Invisalign: Clear Essentials II – the orthodontic instructor will select some cases to discuss during part of the course and be available for Q&A after the course.

Dr. David Gates has been treating Invisalign® patients at his private practice in Las Vegas since 2001. He maintains a private practice focusing on cosmetic, reconstructive, implants as well as Invisalign treatment. Dr. Gates lectures throughout the U.S., Canada, and Central America and conducts numerous study clubs as well. He is a graduate of Marquette University.
Registration fee for one dentist and 4 team members

$2080.00 Canadian Funds

(Includes HST, course materials, lunch and participation at Winter Clinic)

The registering dentist must be a resident of Canada or the United States of America.

Dentist Name: __________________________  Address: __________________________
City/Prov/State: __________________________ Postal/Zip Code: __________________________
Tel: __________________________ Fax: __________________________
Email: __________________________

Team Members: First Name Last Name Title
1. __________________________ __________________________ Office MGR/ ODAA / ODHA
2. __________________________ __________________________ Office MGR/ ODAA / ODHA
3. __________________________ __________________________ Office MGR/ ODAA / ODHA
4. __________________________ __________________________ Office MGR/ ODAA / ODHA

Please make cheque payable to:       Toronto Academy of Dentistry c/o Showcare
Suite 101-2770 14th Avenue, Markham, Ontario L3R 0J1

Total Funds Paid: $2080.00

I wish to pay the above total by: □ MasterCard □ VISA □ Cheque # __________________________

Name of Card Holder as it appears on card: __________________________
Card Number: __________________________
Expiry Date: __________________________ Signature: __________________________

Practice Name: __________________________
Office Address: __________________________
Suite: __________________________ City: __________________________
Prov./State: __________________________ Postal/Zip Code: __________________________
Bus. Phone: __________________________ Fax: __________________________
Email: __________________________ Cell: __________________________

Contact information data is collected for registration purposes and will be shared with Align Technologies for recognition of course attendance.

Signature: __________________________
INVISALIGN® CLEAR ESSENTIALS II
REGISTRATION FORM

1-day Limited attendance program in conjunction with Winter Clinic
November 4, 2011 | 8:00am – 12noon continuous 1:30pm – 5:00pm | Room 703

For dentists only that have completed the Invisalign® I Course
$525.00 Canadian Funds
(Includes HST, course materials, lunch and participation at Winter Clinic)

The registering dentist must be a resident of Canada or the United States of America.

Dentist Name: ____________________________________________________________
Address: ________________________________________________________________
City/Prov/State: ___________________________________________________________
Postal/Zip Code: __________________________________________________________
Tel: ____________________________ Fax: ________________________________
Email: __________________________

Please make cheque payable to: Toronto Academy of Dentistry c/o Showcase
Suite 101-2770 14th Avenue, Markham, Ontario L3R 0J1

Total Funds Paid: $525.00

I wish to pay the above total by: ☐ MasterCard ☐ VISA ☐ Cheque # _______________________
Name of Card Holder as it appears on card: ________________________________
Card Number: __________________________________________________________________________
Expiry Date: ______________ Signature: ________________________________
Practice Name: _________________________________________________________________
Office Address: ________________________________________________________________
Suite: __________________________ City: __________________________
Prov./State: __________________________ Postal/Zip Code: __________________________
Bus. Phone: __________________________ Fax: __________________________
Email: __________________________ Cell: __________________________

Contact information data is collected for registration purposes and will be shared with Align Technologies for recognition of course attendance.

Signature: ________________________________
The categories are as follows:

- Ontario
- Nature
- Action
- People
- Cell Phone Pics

Contest Rules:

1. All registrants of the Winter Clinic (Dentists, Hygienists, Assistants, Receptionists Technologists and Exhibitors) are eligible to enter.
2. Only three photographs per person allowed. Entries may be digital or conventional (digital and conventional pictures will be judged separately).
3. Maximum size of the image is 11” x 14”. All images must be mounted on white mat board only.
4. Maximum size of the mat board (16” x 20).
5. No frames or glass will be accepted.
6. A soft copy must be included with all Digital Picture entries.
7. Entries may be mailed or brought in person to:
   The Toronto Academy of Dentistry
   207-970 Lawrence Ave. West
   Toronto, ON M6A 3B6
   Must arrive no later than Friday, October 7, 2011
8. Winners will be announced and prizes will be awarded on the exhibit floor. All decisions made by the judge are final.
9. All Entries may be picked up after 6 p.m. from the display area on the exhibit floor, or at the Academy office after November 11th, 2011.
10. Name, address and phone number of photographer must be printed on the back of each photo.
11. Category and title to be included with this information.

ENTRY FORM

This form must be included with each entry

I hereby allow the Toronto Academy of Dentistry to show my photograph(s) on their web pages, at Winter Clinic or in future Winter Clinic Publications.

Signature: ________________________________    Category: ________________________________

PLEASE PRINT:

_________________________    ___________________________    ___________________________
NAME       PHONE       EMAIL

www.tordent.com
Congratulations!

73rd Annual Winter Clinic

PHOTOGRAPHY CONTEST

Friday, November 4, 2011

The categories are as follows:

Ontario Nature
Ontario Action
Ontario People
Ontario Cell Phone Pics

Contest Rules:

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I hereby allow the Toronto Academy of Dentistry to show my photograph(s) on their web pages, at Winter Clinic or in future Winter Clinic Publications.

Signature: Category:

PLEASE PRINT:

NAME    PHONE     EMAIL

www.tordent.com

The Winner for 2011 is:

Dr. Stacy Jenna Kirshenblatt, 4th Year

Congratulations!

The Toronto Community Professional Dental Association was incorporated in 1994, and was created to be utilized for charitable donations only, a commitment the Academy is honoured to be a part of.

Requests for funding must be formally submitted to the Academy office no later than November 15th of each year.

Past endowments include Easter Seal Society, Ontario March of Dimes, University of Toronto, Faculty of Dentistry’s Paediatric Clinic, Department of Oral & Maxillofacial Surgery, Daily Bread Food Bank, Kid’s Help Phone-line, Women in Transition, Hospital for Sick Children, About Face, Children’s Aid Foundation and Bloorview MacMillan Children’s Foundation.

Each year the University of Toronto, Faculty of Dentistry, awards prizes donated by the Toronto Academy of Dentistry. This year’s award was presented at the Faculty of Dentistry’s Licensing and Awards Ceremony held on June 3rd at Hart House.

The awards are given to outstanding students in the Department of Paedodontics (4th Year).

Essex County Dental Association, Kingston & District Dental Association,
Ottawa Dental Society, Toronto Central Dental Society, Toronto East Dental Society

www.brushamania.ca
All registrants will receive Winter Clinic Bucks at the registration desk on the day of Winter Clinic. When you visit the exhibit floor, many exhibitors will be displaying an item of significant value that you may bid on using your Winter Clinic Bucks. There will be many opportunities to obtain additional Winter Clinic Bucks on the exhibit floor both from the exhibitors and at several games located around the hall. Make your bid by signing the sheet at each exhibitor’s booth and keep coming back to check that you have not been outbid.

At the end of the day, the highest bidder will win the silent auction item and this can be picked up at the exhibitor’s booth in exchange for the amount in Winter Clinic Bucks. If the item is not claimed within 10 minutes of closing, the next highest bidder will be able to claim this item. Winter Clinic Bucks have no cash value. If you do not have sufficient Bucks to claim your item you may obtain additional bucks to cover your bid by playing games, making a purchase, visiting a participating exhibitor, trading with friends, etc.

### Winter Clinic Bucks with Registration for Dentists and Auxiliary Staff!

**CRUISE THE FLOOR AND WIN MORE!**
Despite the rainy conditions, everyone that participated in this year’s Annual Golf Classic had a fantastic time! This year, we were able to raise almost $24,000 for the dental clinic at Holland Bloorview Kids Rehabilitation Hospital.

Holland Bloorview is Canada’s largest children’s rehabilitation and continuing care hospital. It pioneers treatments, technologies, therapies and internationally celebrated programs that give children with disabilities the tools to participate fully in life. We hope to see you on Friday June 1, 2012 at Angus Glen Golf Club for another fun day of golf!

A big thank you to the following sponsors:

2011 Golf Committee

Dr. Phil Novak
Dr. Mike Bulger
Mr. Ashton So
Dr. Barry Lever
Dr. Doug Cowdrey
Dr. Gerry Pearson
Dr. Larry Rotman
Ms. Leslie Sanderson
Mr. Michael Kavanagh
Mr. Jason Krawczyk
Mr. Stan White

MARK THE DATE!
Friday June 1, 2012
Angus Glen
The Toronto Academy of Dentistry’s Ski for Kids event was held on February 11th at the Alpine Ski Club in Collingwood. The event was a great success! Over 170 participants came out to ski or socialize. The weather was perfect and the ski conditions were great. Best of all, we raised over $23,000 for the Sick Kids Foundation.

Did you know?

Cleft Lip and Palate is one of the most common congenital anomalies in children, affecting one in 700 births. The Hospital for Sick Children’s Cleft Lip and Palate Program is recognized worldwide for providing excellence in Cleft Care. With the largest program in North America, they see approximately 120 newborns per year and treat 3,500 children in their clinics. Last year, $19,000 was raised from Ski for Kids to support research impacting children born with Cleft Lip and Palate.

A Special thanks to:

3M Unitex, All Seas Fisheries, Angus Glen, AO American, Coach Canada, Cranberry Golf Resort, Crest Oral B, Epic-cure, Foley’s Furniture and Appliances, Gordon Food Services, Hershey Canada, Karbon, Ken Shaw Lexus, Kristapsons, Remax, Showcase Event Solutions, Tofutti-Cholac Foods

Join us next year on February 10th, 2012 at Alpine Ski Club!
EXHIBITORS LISTING

AS OF AUGUST 11, 2011

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chris@biscocanada.com • www.biscocanada.com

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Friday, February 3, 2012

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COURSE OUTLINE

Local anesthesia forms the backbone of pain control techniques in contemporary dental practice. The subject of pain control in dentistry has undergone a recent renewal of interest, a renaissance of sorts. In this program Dr. Malamed and Dr. Haas will present an in-depth discussion of the many aspects of this important area of daily dental practice.

- A review of local anesthetic pharmacology and local anesthetics available.
- Is the mandibular block passé?
- Alternative techniques – periodontal ligament injection, intraosseous injection, Gow Gates and Akinosi injections
- What’s new? Buffered anesthetics (the ‘ON’ switch); Phentolamine mesylate (the ‘OFF’ switch); Intranasal anesthesia; Computer-controlled anesthetic delivery.
- Localized complications with a focus on paresthesia.
- 4% solutions (Articaine and Prilocaine) – history, use worldwide, onset, mandibular infiltration, advantages.

Who should attend this program?

This program will review, update and present essential new information that every practitioner engaged in dental practice utilizing local anesthesia for pain control must know.

The University of Toronto, Faculty of Dentistry appreciates the unrestricted educational grant provided for this course by Hansamed.

BIOGRAPHIES

Dr. Daniel Haas
D.D.S.

Dr. Stanley Malamed
D.D.S.

Dr. Daniel Haas is Professor and Associate Dean at the University of Toronto Faculty of Dentistry, with a cross-appointment to the Department of Pharmacology at the Faculty of Medicine. He holds the Chapman Chair in Clinical Sciences, is Head the Discipline of Dental Anaesthesia and Director the graduate program in Dental Anaesthesia. He is active staff, Sunnybrook Health Sciences Centre.

Dr. Stanley F. Malamed, is professor of Anesthesia & Medicine at the Herman Ostrow School of Dentistry of U.S.C. He has authored more than 140 scientific papers and 16 chapters in various medical and dental journals and textbooks in the areas of physical evaluation, emergency medicine, local anesthesia, sedation and general anesthesia.

*SPECIAL OFFER!!

Special tuition fee of $100 if included with your Winter Clinic pre-registration or on-site registration at Winter Clinic. This offer is valid only up to and including November 4, 2011. See below for fees after special offer expires.

TUITION** (includes continental breakfast, lunch, breaks)

<table>
<thead>
<tr>
<th>Time</th>
<th>Registration: 8:00 am. Course: 8:30 am. to 4:30 pm. ** Office Staff Tuition fee applies only when attending with dentist. Office Staff attending without dentist are required to pay the dentist fee.</th>
</tr>
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<tr>
<td>Dentists</td>
<td>$295</td>
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<tr>
<td>Dental Team Members</td>
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Victor Michaud graduated from the University of Alberta in 1978. He became involved with the dental industry in 1985, joining Denco as a rookie Sales Representative. In just three years he built his sales territory starting from the ground up to over 1.8 million dollars in sales and in 1988 he became Branch Manager for Calgary Denco.

For 25 years, Victor has served the dental profession and worked closely with dentists in a consultative role, delivering products and services in a competitive manner, always striving to deliver beyond expectations whilst striving to ensure honesty and integrity in all business dealings. Victor has enhanced the careers of many with whom he has worked, always attempting to give everyone he came in contact with, a better opportunity to achieve their own personal and professional goals.

Victor has continued to support many worthwhile charitable causes in conjunction with the dental profession, helping the needy in many parts of the world and Canada. Recently, Victor focussed his efforts in support of the Evangel Mission Dental Clinic in Toronto, a volunteer clinic providing basic dental care to homeless individuals and others who have no access to dental care in the traditional sense.

Victor presently is serving a second four year term on the Board of Directors of the Dental Industry Association of Canada.

Victor’s experience also includes overseeing the business activities of Patterson Dental in Southern Alberta and Interior B. C., including the successful transition of business from Healthco to Patterson Dental without loss of market share during a difficult corporate transition. Since 2000, Victor has been Vice President Ontario of Sinclair Dental Co. Ltd. He has spearheaded the expansion of Sinclair Dental in Ontario from a company with only 10 employees to one with now 3 branches in Ontario and over 110 employees.

Victor and his wife of 27 years, Sandy, are proud parents to daughter Danielle and son Matthew. Together, they are active in their community and quietly, without fanfare donate time to help the less fortunate in our society.

Throughout Victor’s career, he has supported many of the dental professions’ Associations, both at the provincial and regional level. He has been a strong supporter of a variety of charitable causes, and is an active participant of the activities of the dental industry. Those within the dental industry have bestowed upon Victor numerous corporate awards in recognition of his outstanding accomplishments.

Without reservation, the Toronto Academy of Dentistry is proud to present Victor Michaud as recipient of the 2011 Service Award.

PAST SERVICE AWARD RECIPIENTS

<table>
<thead>
<tr>
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<td>Mr. Bernie Teitelbaum</td>
<td>2010</td>
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<tr>
<td>Mr. Arthur Zwingenberger</td>
<td>2009</td>
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<tr>
<td>Ms. Melissa Summerfield</td>
<td>2008</td>
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<tr>
<td>Ms. Eva Young</td>
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<td>Mr. Michel Hart</td>
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<td>Ms. Erla Kay</td>
<td>2005</td>
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<td>Mr. Ken Croney</td>
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<td>Mr. John Paterson</td>
<td>2003</td>
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<td>Mrs. Raisyl Wagman</td>
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<tr>
<td>Mr. John Gillies</td>
<td>2001</td>
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<tr>
<td>Mr. Stewart Cannon</td>
<td>2000</td>
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<td>Samer Salama</td>
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<td>2010-2011</td>
<td>Anthony Liscio</td>
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*Deceased
David Mock  
DDS, PhD, FRCD(C)

Professor Mock graduated from the University of Toronto in 1968 with a Doctor of Dental Surgery. After a one-year dental internship in the Toronto General/Toronto Western Hospitals and a year of general dental practice in Mississauga, he proceeded into graduate studies and a residency in Oral Pathology/Oral Medicine in the Faculty of Dentistry, University of Toronto. In 1977, he obtained his Fellowship in Oral Pathology from the Royal College of Dentists of Canada and, in 1978, his Doctor of Philosophy from the University of Toronto. In 1999, he was also granted Fellowship in Oral Medicine from the Royal College of Dentists of Canada.

Professor Mock is Dean of the Faculty of Dentistry and Professor of Oral Pathology/Oral Medicine, University of Toronto. As well he is cross-appointed in the Department of Laboratory Medicine and Pathobiology in the Faculty of Medicine. He is on the dental staff of the Department of Dentistry, a staff pathologist in the Department of Pathology and Laboratory Medicine and Associate Director of the Wasser Pain Management Centre at Mount Sinai Hospital, Toronto, Ontario. From 1992 to 2000, he was Dentist-in-Chief at Mount Sinai Hospital. He has served on various committees and Boards in the Faculty of Dentistry and the University of Toronto. As well, Dr. Mock was the Associate Dean Biological and Diagnostic Sciences of the Faculty of Dentistry from 1998 to 2001. During his tenure as Dean, the Faculty initiated the Access to Care Fund to assist patients at risk of discontinuing care due to financial hardship.

Professor Mock has published widely in the field of Oral Pathology/Oral Medicine and, most recently, is recognized for his expertise in the diagnosis and management of orofacial pain. His contributions to the profession have been recognized with a number of honours, including fellowship in the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy. He is also a recipient of an “Alumnus of Distinction” by the Faculty of Dentistry and the Barnabus Day Award from the Ontario Dental Association.

Dr. Mock’s wife of 43 years Karen, is an educational psychologist and an internationally recognized expert on human rights, race relations and antiracism education. He is the proud father of Steven and Daniel and equally proud father-in-law of Ashley Miller.

It is with deep pride that the Toronto Academy of Dentistry presents its highest award of recognition, Honourary Life Member, to Dr. David Mock.
## The Honorary Life Members of the Academy

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<tr>
<th>Year</th>
<th>Name and Qualifications</th>
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<td>Albert E. Webster * DDS, MD, MDS</td>
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<td>Andrew J. MacDonagh * DDS</td>
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<td>Charles Nelson Johnson * DDS, MDS, FACD, LLDD</td>
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<td>G. Vernon Fisk * DDS, FICD, FRCD, FACD</td>
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<td>William J. Spence * DDS, MSD, FICD, FACD</td>
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<tr>
<td>1989</td>
<td>Charles H.M.I. Williams * DDS, BScD, FAAP, FRCD (C) DSc (McGill)</td>
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<td>1990</td>
<td>Kenneth Pownall * DDS, FRCD (C) (Hon), FICD, FICD</td>
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<td>1991</td>
<td>William G. McIntosh DDS, MScD, FRCD (C), AOCA, FACD, FICD, LLDD, DSc</td>
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<td>1991</td>
<td>William S. MacKenzie * DDS, FICD</td>
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<td>1991</td>
<td>Sarah Ann MacKenzie *</td>
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<td>1992</td>
<td>Gordon Perlmutter DDS, FICD, FAGD</td>
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<td>Gordon M. Marshall DDS, FADI, FICD</td>
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<td>John E. Speck DDS, Dip. Perio., FRCD (C)</td>
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<td>John H. Mullett DDS</td>
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<td>1996</td>
<td>Gilbert Chapnick DDS, FICD</td>
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<td>1997</td>
<td>Marvin D. Klotz DDS, MSc, FRCD (C)</td>
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<td>1997</td>
<td>Donald M. McKee * DDS, LDS</td>
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<td>1998</td>
<td>Donald A. Stewart * DDS, FICD, FADI</td>
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<td>Roderick L. Moran * DDS, FRCD (C), O.ONT</td>
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<td>2000</td>
<td>Donald Rife * DDS, FPFA, FADI, FICD</td>
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<td>2001</td>
<td>Barry A. Chapnick BA, DDS, Dip. Endo, FICD, FADI, FACD</td>
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<td>2002</td>
<td>Irving Siegel BSc, DDS, FICD, MFICD, FACD, FADI</td>
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<td>Gary E. Pitkin DDS</td>
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<td>2004</td>
<td>Gordon Nikiforuk DDS, MSc, FICD</td>
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<td>Norman Levine * BA, DDS, Dip. Paed., MScD, FRCD (C)</td>
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<td>Wesley J. Dunn DDS, FACD (C) (Hon), FADI (Hon), FICD (Hon)</td>
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<td>Jack Dale BA, DDS, FAAAS, FACD, FRCD (C), FADI, FICD</td>
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<td>2008</td>
<td>Calvin D. Torneck DDS, MSc, FRCD (C)</td>
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<td>2009</td>
<td>Barry J. Sessle DDS, BSc, DDS, BSc, PhD, DSc(HC), FRSC</td>
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<tr>
<td>2010</td>
<td>Donald G. Woodside DDS, BSc, MSc, FRCD (C)</td>
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* Deceased
FIRST REGISTRATION (Primary contact – or Single Registrant)

Dr. / Mr. / Mrs. / Ms. Last Name       First Name

List All Registrants (including First Registrant above – to a maximum of four (4) registrations)

<table>
<thead>
<tr>
<th>Dr./Mr./Mrs./Ms. Last Name</th>
<th>First Name</th>
<th>ODA/CAF Member#/CODE (if applicable)*</th>
<th>Member of which Toronto Component Society (if applicable)</th>
<th>Registration Code</th>
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REGISTRATION CATEGORY

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All Active Canadian Armed Forces should register in their Professional Category and use the Winter Clinic 2011 Code provided by the Unit Commander.

Please photocopy this page for additional registrations.

LIMITED WORKSHOPS/CONTINUING EDUCATION PROGRAM

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tr>
<td>W1</td>
<td>Andreaa - Laser (1:30pm–3:30pm)</td>
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<tr>
<td>W2</td>
<td>Local Anesthesia (Feb 3, 2012)</td>
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Note: Registrations for Invisalign Workshops on offered on a separate form.

I wish to pay the above total by:

- MasterCard
- VISA
- Cheque #

Cheques Payable to: Toronto Academy of Dentistry

Name of Card Holder as it appears on card:

Card Number:

Expiry Date:

Signature:

Practice Name:

Office Address:

Suite:   City:

Prov./State   Postal/Zip Code:

Bus. Phone:   Fax:

Email:   Cell:

Confirmation will be sent to primary contact.

Register Online at www.tordent.com (starting September 2, 2011)

OR Fax to:  905.479.9404

OR Mail to:  TAD 2011 Winter Clinic
c/o Showcare
Suite 101-2770 14th Avenue, Markham, Ontario L3R 0J1
Email: TAD@showcare.com

All fees are in Canadian dollars and include 13% HST

PAYMENT MUST ACCOMPANY EACH REGISTRATION FORM.

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