

75th Annual Winter Clinic

Friday, November 2, 2012

Metro Toronto Convention Centre – South Building

2012 Exhibitor Prospectus



Toronto Academy of Dentistry

Phone: 416-967-5649

email: dorothy@tordent.com

www.tordent.com



Dear Exhibitor,

On behalf of the Toronto Academy of Dentistry, we cordially invite you to join us on Friday, November 2, 2012, at the Metro Toronto Convention Centre, South Building, to exhibit at the Toronto Academy of Dentistry's 75th Annual Winter Clinic. Please find attached an Exhibitor Prospectus containing all the information you need to plan your exhibition at Winter Clinic.

In 2012:

- Booth rental rates to remain the same as they were in 2011
- Exhibitor badges to be mailed in advance to facilitate quick entry and event set-up
- An improved registration process will expedite attendee arrival in the exhibit halls
- The coffee kiosk will be open all day for those who need it
- We will increase the number of rest areas on the Exhibit Floor
- And much more

The 75th Annual Winter Clinic is a landmark anniversary for the Academy and a milestone worthy of celebration. Please join us as we take pride in our past and look forward to a future of continuing growth and success.

Working together, we can continue the tradition of Winter Clinic as a day of prosperous and productive interaction for all participants.

Sincerely,

A handwritten signature in black ink, appearing to read 'Aldo Boccia'.

Dr. Aldo Boccia
Exhibits Chairman, 75th Winter Clinic

A handwritten signature in black ink, appearing to read 'Douglas Jones'.

Dr. Douglas Jones
Chairman, 75th Winter Clinic



75th Annual Winter Clinic – Friday November 2, 2012
Exhibit Space Rules, Regulations and General Information

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IMPORTANT DATES

February 2012

Applications open for booth space

June 8, 2012

Last day to cancel for full refund, less \$300 administrative fee activated

June 15, 2012

Contract and full payment due for recognition in official Winter Clinic Program

August 10, 2012

Final payment for exhibitors taking more than 4 booths. (No refunds/cancellations for booth space after this date.)

August 27, 2012

Booth assigned to qualified exhibitors
Exhibitor Order Forms available online

October 5, 2012

Last date for mailing out pre-registered exhibitor badges.



75th Annual Winter Clinic – Friday November 2, 2012
Exhibit Space Rules, Regulations and General Information

Exhibit Date, Hours & Location

Friday, November 2, 2012

10:00 a.m. – 6:00 p.m.

Metro Toronto Convention Centre (MTCC)
South Building, Exhibit Hall E
222 Bremner Blvd.
Toronto, Ontario M5V 2W6
(416) 585-8000 www.mtccc.com

Booth Rental Fees (Canadian Funds)

Aisle \$1544.00+13% HST = \$1744.72

Corner \$1874.00+13% HST = \$2117.62

Hands-On \$575.00+13% HST = \$649.75

*Please refer to the Hands-On Presentation
Submission Form for more information*

Booth Rental

- Companies purchasing 4 booths or more may pay in full or a 50% deposit plus an August 10, 2012 posted-dated cheque for the remaining 50%.
- Exhibitor contracts must be completed, signed and returned to the Academy Office, with payment, in order to be accepted.
- All payments for booth space must be received **PRIOR** to Winter Clinic (November 2) or a penalty of 5% will be charged.

Booth Rental Includes:

- 10ft. x 10ft draped exhibit booth
- 5 exhibitor badges
- 24-hour patrolled security
- Material handling charges
(includes: Off-loading of trucks and vans, placement of materials at booth, removal of crates for storage, cost of storage, reloading after Convention)
- Electrical outlets (double plug, 800 watts) are allocated as follows:
 - 1-3 booths - one outlet
 - 4-6 booths - two outlets
 - 7-9 booths - three outlets
 - 10-12 booths - four outlets

For Additional Outlets and Special Installations

Please contact ShowTech Power & Lighting Ltd

Booth Rental Does Not Include:

- Telephones/Lines
- Audio-Visual
- Lighting
- Waterlines/Compressor
- Brokerage Services
- Carpeting
- Furnishing
- Signage
- Special Materials
- Transportation
- Shipping
- Warehousing

Booth Guidelines

- Maximum height restrictions for all booths is 8' (2.5m)
- Booth sides and/or backdrop cannot interfere with any adjacent booth (no 10ft partitions)
- The maximum height of any tables, counters or other exhibit fixtures or components (including draping) in the **first** 5' (1.52m) from the aisle line is 4' (1.22m)
- The maximum height of any tables, counters or other exhibit fixtures or components in the **back** of 5' (1.52m) from the aisle line is 8' (2.5m)
- For booths covering the ends of 2 aisles, backdrops can be 8' high (2.5m), but must be within 6' on either side of the backdrop, which is only 4' (1.22m)
- **Your booth cannot block any booth behind or to the sides of it. Any discrepancies from these guidelines will have to be adjusted on-site.**
- Mascots or robots should be limited to the confines of an exhibitor's booth
- The Academy reserves the right to restrict your booth if it is noisy or disrespectful to others
- To ensure your booth conforms to the rules, please call the TAD offices at 416-967-5649 or fax specifications to 416-967-5081 no later than September 28, 2012

**ALL EXCEPTIONS TO THE REGULATIONS
MUST BE FORWARDED IN WRITING TO THE
ACADEMY OFFICE ON OR BEFORE SEPT.
28, 2012 FOR APPROVAL.**



75th Annual Winter Clinic – Friday November 2, 2012 Exhibit Space Rules, Regulations and General Information

Booth Allocation

- Assignment of space shall take into account the number of continuous years of participation, the type of space requirements needed by the exhibitor, and the relation of the exhibit to the dental profession.
- The Academy cannot guarantee that competitors will not be placed beside/near one another; however, every attempt will be made not to so.
- The floor plan is subject to change up until move-in date. Any significant changes made to the floor plan that affect your booth assignment will be sent to you in writing.

FLOOR PLAN AND BOOTH ALLOCATIONS ARE SUBJECT TO CHANGE

Advertising Materials

- Aisle booth space may not be used for exhibit purposes or for solicitation of business. Distribution of materials outside of booth is not permitted.
- Distribution of advertising materials by non-exhibitors is strictly prohibited
- All food and beverage items served in exhibit booths must be coordinated/purchased from the Metro Toronto Convention Centre's Catering Department

Badge Policy

- Lost or stolen badges should be reported promptly to Registration
- Exhibitor's badges should only be used for employees/contractors of the exhibiting company

Compliance with Regulations

- The Toronto Academy of Dentistry reserves the right to take such action and to make such changes as are considered necessary to the efficient and proper conduct of the exhibition.
- Non-compliance with booth conditions as determined by the Academy can lead to the removal of the offending exhibitor or the closing of his/her exhibit, without indemnity and the Toronto Academy of Dentistry is released from any and all claims for damage which might result in consequence thereof.

Subletting

- No exhibitor shall, without written approval of the Toronto Academy of Dentistry, assign, sublet or apportion the whole or any part of the space allotted, nor exhibit any goods therein other than those manufactured or handled by the exhibitor in the regular course of business, or take orders in the exhibitor's space for any such goods.

VIOLATION MAY RESULT IN CLOSURE OF THE BOOTH

Distribution of materials, samples and food

- While orders for goods and services may be taken and payment made by cheque or credit card, no sales involving payment by cash may take place in the exhibit hall.
- Only bona fide exhibitors may distribute advertising materials at the Annual Spring Meeting, and the distribution of materials may only take place within the confines of their booth (i.e. not in any public areas such as the aisles or registration).
- All food and beverage items served in exhibit booths must be coordinated with and/or purchased from the Metro Toronto Convention Centre's Catering department

Smoking

The Metro Toronto Convention Centre is a non-smoking venue. Smoking is prohibited at all times.

Insurance

Neither the Academy nor the Metro Toronto Convention Centre will assume responsibility for loss or damage which might ensue from any cause in connection with transfer, installation, maintenance or removal of exhibits. Exhibitors should keep a watchful eye on all valuable materials from exhibit floor to reduce the possibility of theft

Fire Safety

Exhibitors must meet the requirements set out in the Metro Toronto Convention Centre's Fire Regulations for Exhibitors. The Fire Regulations for Exhibitors form will be available on www.tordent.com in August.

Professional Ethics and Standards with Respect to Exhibitors

Branch (HPB), Workplace Hazardous Materials Information System (WHMIS), and manufacturers' regulations, specifications and warranties related to the sale and distribution of health care products at the Winter Clinic. Dental exhibitors selling outdated, distressed, incomplete or repackaged products regulated by Health Canada's Health Products and Food Branch, Therapeutic Products Directorate, Medical Devices Bureau, may lose their right to exhibit at future meetings.

All exhibitors are required to comply with our By-laws and policy and must not exhibit and/or display such products or services that would constitute the promotion of products known to be hazardous to health.

**THERE IS NO SET-UP ON THE DAY OF
WINTER CLINIC**

Exhibit Move-In/Move-Out

Move-In

Thursday, November 1, 2012

The Exhibit Hall will be available for set-up starting at 11:00 am on November 1st.

The Halls are serviced by 18 loading docks.

You will be contacted regarding times of move-in. Move-in hours for larger companies are to be directly coordinated through [Stronco Logistics](#)

All exhibitors must move-in via the marshaling yards.

Move-Out

Friday, November 2, 2012– after 6:00 pm.

- No display shall be dismantled before the official closing time of 6:00 p.m.
- Move-out must be completed by midnight, Friday, November 2, 2012.
- **There is no storage at the MTCC.**
- Any material left on the floor after 12:00 a.m. will be removed by the carrier, Stronco Logistics, and stored at their warehouse at prevailing rates to the exhibitor.

Exhibitor Order Forms

Once the application and deposit has been received, an exhibit contract outlining the booth allocation (s) will be sent to the contact person. Order forms will be available beginning August 28, 2012 and can be downloaded through www.tordent.com for the following items:

- Booth décor – furniture, carpeting, signs
- Shipping
- Freight handling
- Customs information
- Telephone, electrical, audio-visual
- MTCC parking pass order form
- Vehicle marshaling instructions
- Exhibitor badges



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Exhibit Space Rules, Regulations and General Information

Cancellation

- All cancellations must be received in writing
- Full refund (less \$300 administration fee) until midnight June 8, 2012
- Last day to cancel for a 50% refund - August 9, 2012
- No refunds for cancellation on or after August 10, 2012

Exhibitor Registration

- The Registration Desk is located on level 700 of the South Building
- 5 badges per booth space are issued and must be pre-registered
- All names must be submitted by October 5, 2012 in order to receive badges by mail. Names submitted after the date may be picked up at the Registration desk on Move-in Day – Nov. 1, 2012
- All Exhibitors who wish to register on the day of Winter Clinic (November 2, 2012) will be charged \$50.00 CDN per badge, even if the original allotted number of badges are not used
- Official Toronto Academy of Dentistry identification must be worn at all times during the Winter Clinic
- **LOST / FORGOTTEN BADGES:** A replacement fee of \$30 CDN will be applicable; and can be purchased on the day of Winter Clinic

Dentists who are consultants or demonstrators are not considered exhibitors, and must register using the Dentists Registration form in the Winter Clinic Program Book. Companies, who ignore this policy and allow a dentist into their booths at the lower exhibitor registration rate, will be held responsible for paying the dentist's full registration fee.

Any Exhibitor found giving an exhibitor badge to a member of the dental profession will have their booth closed immediately, with no refund.

Badges may be picked up during the following hours:

Thursday, November 1, 2012 2-5pm
Friday, November 2, 2012 7am-4pm

Please note that all employees of exhibiting companies registering onsite are required to fill out a registration form and to provide the registration personnel on duty with a business card confirming their affiliation with the exhibiting company.

Hands-On Booth

Exhibitors are encouraged to present hands-on mini clinics on the exhibitor floor. The space allows for participants to actively engage and view the latest materials and equipment. For more details please go to page 12.

Photography Contest

The Warren Hing Photography Contest is open to all Winter Clinic registrants, including Exhibitors. Submit your photograph(s) in one of five categories... Ontario, Nature, Action, People or Cell Phone Pics. Prizes will be awarded in each of the five categories. All photographs submitted will be displayed and all winners will be announced at the Winter Clinic



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Hotel Accommodations

Rooms have been blocked at the following hotels. When making room reservations, please indicate you are reserving under the **Toronto Academy of Dentistry Room Block.**

InterContinental Toronto Centre

225 Front Street West
 Toronto ON M5V 2X3
 Tel: 416.597.1400
 Single/Double Room: \$215.00 + tax

[Map to InterContinental Toronto Centre](#)

The Fairmont Royal York

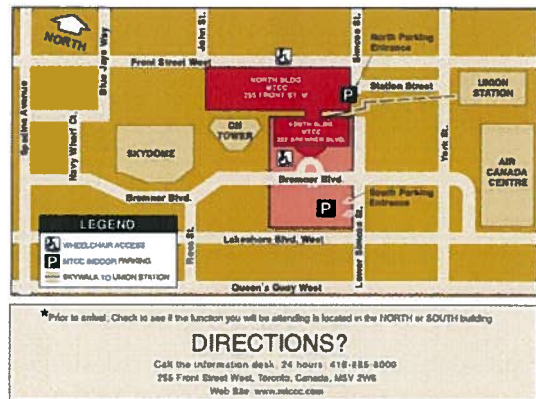
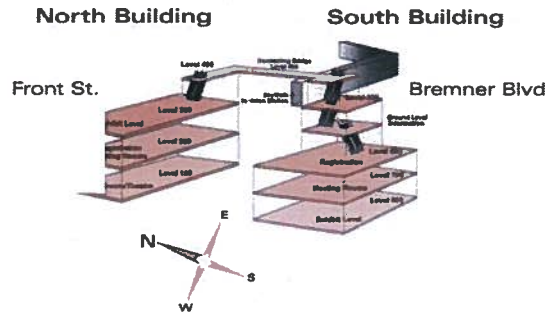
100 Front Street West
 Toronto ON M5J 1E3
 416.368.2511
 Fairmont Room: \$199.00 + tax

[Map to The Fairmont Royal York](#)

Clinic Floor

Admission to lecture rooms is limited to those companies who hold a formal agreement with the Toronto Academy of Dentistry to sponsor a speaker. No exceptions will be made to allow any other company or exhibitor to attend the specific lecture.

Directions



Advertising Opportunities

Please contact Billy Lowe at billy@toront.com to discuss how you can become a sponsor.



75th Annual Winter Clinic – Friday November 2, 2012 Exhibit Space Rules, Regulations and General Information

OFFICIAL DECORATOR

(Includes Booths, Signage, Tables, Chairs, Carpeting, Plants, Counters, etc.)

Stronco Show Services

Mr. Mike Farrell 1510
Caterpillar Road, Unit B
Mississauga, ON L4X 2W9
Tel: 905-270-6767 Fax: 905-
270-6771 x 2237 E-Mail:
mike.f@stronco.com

FREIGHT SERVICES

Stronco Logistics

Mr. Gerrit Watson 1510
Caterpillar Road, Unit B
Mississauga, ON L4X 2W9
Tel: 905-270-6767 Fax: 905-
270-6771 E-Mail:
gerrit.w@stronco.com

AUDIO VISUAL SERVICES

AVW-TELAV Audio Visual Solutions

Mr. Richard Bellemare Metro Toronto Convention Centre
255 Front St. W. Toronto, ON M5V 2W6 Tel: 416-585-
8110 Fax: 416-595-8337 Email:
rbellema@avwtelav.com

TELEPHONE INSTALLATIONS & DATA LINES

Metro Toronto Convention Centre

Mr. Iain Holland 255 Front St. W.
Toronto, ON M5V 2W6 Email:
iholland@mtccc.com

LIGHTING & ELECTRICAL REQUIREMENTS

(Air, Gas and Plumbing Services)

ShowTech Power and Lighting Ltd.

Ms. Lorna Reid Metro Toronto Convention Centre 255 Front
St. W. Toronto, ON M5V 2W6 Tel: 416-585-8109 Fax: 416-
585-8255 Email: lreid@showtech.ca

CONVENTION CENTRE

Metro Toronto Convention Centre

255 Front St. W. Toronto, ON M5V 2W6
Event Manager: Ms. Sasha Saldanha
Tel: 416-585-8313 Fax: 416-
585-8224 Email:
ssaldanha@mtccc.com
Catering Contact: Ms. Jannet Gibson
Tel: 416-585-8327 Fax: 416-585-8251
Email: jgibson@mtccc.com

CUSTOMS BROKERS

Stronco Logistics

Mr. Gerrit Watson 1510 Caterpillar
Road, Unit B Mississauga, ON L4X
2W9 Tel: 905-270-6767 Fax: 905-270-
6771 Email: garret.w@stronco.com

**A customs brokerage firm is strongly recommended
for all shipments originating outside of Canada.**

This will eliminate the possibility of materials being held at the border by Canada Customs due to improper or insufficient documentation resulting in these same materials arriving too late or not at all. Mendelsohn has been appointed as the official customs broker and will maintain staff on-site from the beginning of move-in until the end of teardown; assisting exhibitors with their entry/import and return/export of goods.

A comprehensive customs guide entitled "Canada Bound" is enclosed to assist in the preparation and distribution of documents. This guide contains the required customs information, all the necessary inventory and regulation forms with examples for easy completion. Prior to shipping, a set of completed documents should be faxed directly to Stronco, and the originals sent with the shipment.

Exhibitors using their own broker will have to arrange their own bond or cash deposit with Canada Customs at the point of entry into Canada.

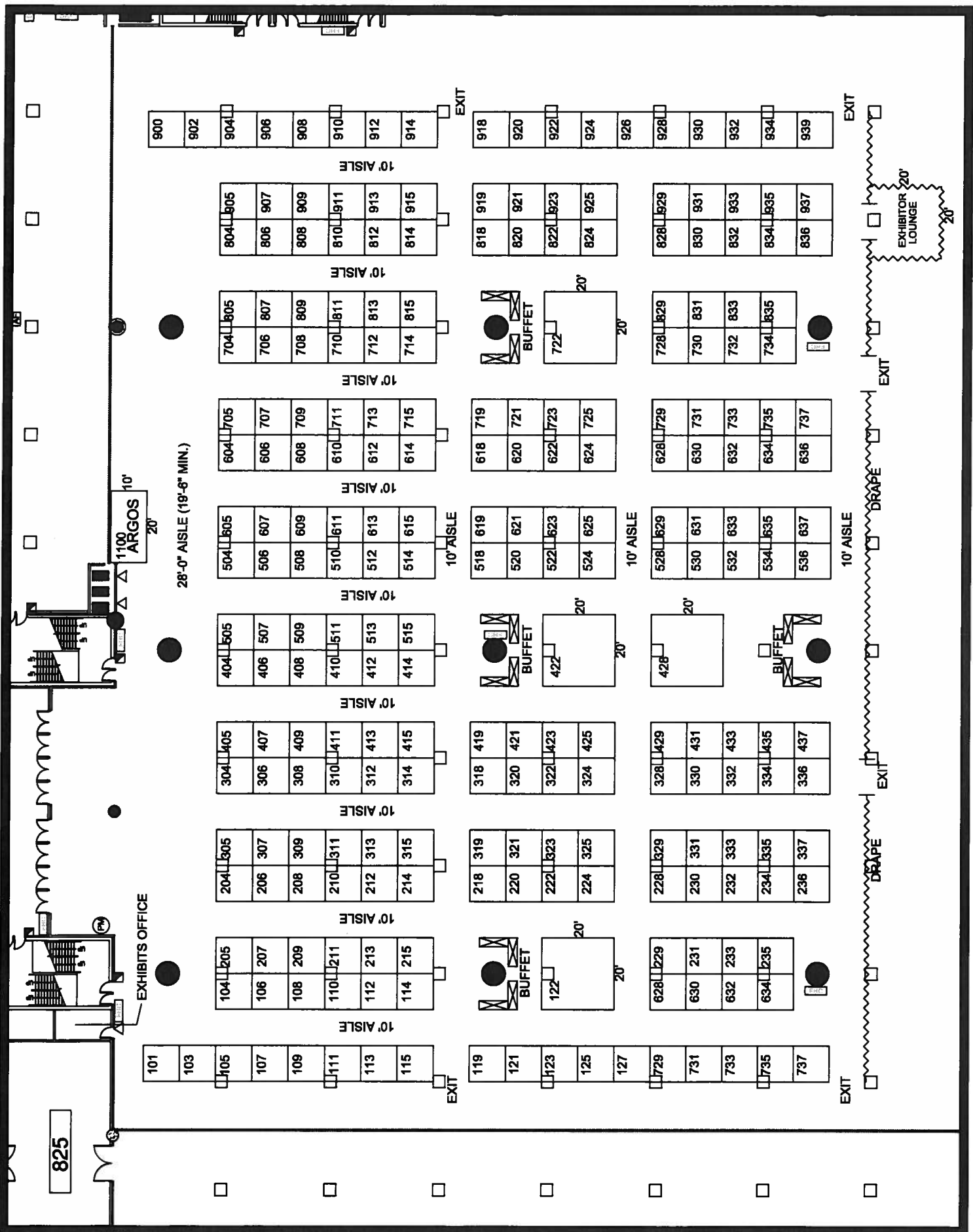
Equipment and exhibits for the show may be brought in free of duties and taxes on a temporary basis. However, exhibitors bringing in goods for sale, or if any goods remain in Canada, full duties (if applicable) and taxes must be paid to the Canadian Government. Stronco has made arrangements with Canada Customs for a bond to cover all importation for this show.

Stronco will provide the following services:

- Post the required bonds and securities with Canada Customs
- Clear your materials through Canada Customs
- Prepare Export documentation and bills of lading
- Arrange customs clearance return for ground/air freight
- Provide on-site representation to consult and assist you throughout the show

For all further enquiries please contact:
Toronto Academy of Dentistry
207-970 Lawrence Avenue West
Toronto, ON M6A 3B6
Tel: 416-967-5649 Fax: 416-967-5081

WINTER CLINIC 2012, November 2012, MTCC Hall E





75th Annual Winter Clinic – Friday November 2, 2012

Exhibit Space Rules, Regulations and General Information

3M ESPE

A

ABELDent Inc.
About Face
ACTEON North America
(Satelec & Sopro companies)
A-dec Inc.
ADTO - Association of Dental
Technologists of Ontario
Alpha Omega Dental Fraternity
American Express
Aurum Ceramic/Classic Labs

B

Baluke Dental Studios
Belmont / Takara Company
Canada Ltd.
Benson Medical Industries Inc.
Beyes Dental Canada
BioHorizons Canada
Biomet 3i
Bisco Dental Products Canada
BMO Bank of Montreal
Brasseler USA

C

Canadian Armed Forces
Canadian Dental Protective Association
Canadian Mini Implant Institute
Canary Dental Technologies
Carestream Health Canada Co./
Kodak Dental Systems
Carl Zeiss Canada Ltd.
CDSPI
Centrix Inc.
ClearDent
Clinical Research Dental
Supplies & Services Inc.
Colgate-Palmolive Canada Inc.
Coltene/Whaledent Inc.
Crest Oral-B
CVC Market Point Inc.

D

Daniels SharpSmart Canada
De Luca Dental Laboratories
Dental Industry Association of
Canada
Dental Tribune International
Dental Volunteers for Israel
DentalEZ Group
Dent-Mart Sales Inc.
Dent-Line of Canada
Dentsply Canada Ltd.
Dentsply Tulsa Dental Specialties
Desante Financial
DH Portfolio Solutions
Digital Doc, LLC
Discus Dental, LLC

E

Element Financial Corporation
Evangel Hall Mission
Exan Mercedes Software

F

Flight Dental Systems

G

GC America Inc
Gendex Imaging
Germiphene Corporation
Glaxo Smith Kline Consumer Healthcare

H

H.T.I. Canada.
HansAmed Limited
Health Smart Financial
Services
Henry Schein Canada Inc.
Hu-Friedy Mfg. Co., LLC.

I

iBrokerPower – CA4DR
ifinance Dental
Image Dental Laboratory
In 2 Uniforms
Investors Group
Invisalign
Ivoclar Vivadent Inc.

J

Jaw Shield Inc.
Johnson & Johnson-

K

K-Dental Inc.
Kavo Dental
Kerr Corporation
Kerr TotalCare

L

Lighthouse Health and Dental

M

M and M Sales and
Consulting
Maggas Medical Inc.
MaxiDent
MCS Handpiece Repair
Medical Information Technology
Professionals
Medical Mart Supplies Ltd.
Mediclub Dental Inc.
Medi-One Financial
Midmark Corporation
Modular & Custom Cabinets
(MCC)

N

National Bank
National Dental Inc.
Nine Miles of Smiles
Nobel Biocare

O

Ontario Dental Assistants
Association
Ontario Academy of General Dentistry
Ontario Dental Association
Ontario Dental Education Institute
Ontario Dental Hygienists
Association
Oral Health

Oral Science

Oravital Inc.
Orthodont Ltd.

P

Pathocept Corporation
Patient News
Patterson Dental Canada Inc.
PDT - Paradise Dental Technologies Inc.
Philips Sonicare
Premier Dental Products
Pro-Art Dental Laboratory
Professional Practice Sales Ltd.
Professional Sales Associates,
Inc.

Q

-

R

RBC Healthcare Professionals
Rescue 7 Inc.
ROI Corporation
Rotsaert Dental Laboratory
Services Inc.

S

Sable Industries Inc.
Safeguard Business Solutions
SciCan Ltd.
Scotiabank
SDI (North America) Inc.
Septodont, Inc.
Shaw Group of Dental Labs
Sinclair Dental Co. Ltd.
Smile Canada Marketing Inc.
SOS Emergency Response Technologies
Special Solutions Inc.
Specialty Dental
Straumann Canada Limited
Sulcabrush Inc.
Sunstar Canada
SybronEndo

T

The Art of Management
Tier Three Brokerage Ltd.
Toronto Academy of Dentistry
Transitions Group North America
Tri Hawk/Xenopus Inc.
Tucci Management Consultants Inc.

U

Ultralight Optics
University of Toronto Faculty of
Dentistry
UpOnline eMarketing

V

Velscope – LED Dental Inc.
Vident, a VITA Company



Application/Contract for Exhibit Space- Winter Clinic 2012

AISLE BOOTH	\$1544.00 + 13% HST = \$1744.72	X # of booths _____ = \$ _____
CORNER BOOTH	\$1874.00 + 13% HST = \$2117.62	X # of booths _____ = \$ _____
HANDS-ON BOOTH	\$575.00 + 13% HST = \$649.75	X # of booths _____ = \$ _____

Sub-total = \$ _____

Total amount enclosed in Canadian Funds \$ _____

There is a \$50.00 charge for NSF cheques

GST# 123000879

We, the undersigned, hereby apply to lease from the Toronto Academy of Dentistry, during its annual Winter Clinic at the Metro Toronto Convention Centre **SOUTH BUILDING** on **Friday, November 2, 2012**, exhibit space **as allotted by the Academy.**

We, the undersigned, agree to abide by the **Rules and Regulations** with regard to exhibit space as set out by the Toronto Academy of Dentistry in the *Exhibitor Prospectus* and the Terms and Conditions attached to this application.

Please print the following information: (as it should appear in program book)

Corporation Name _____

Contact Name: _____ Title _____

Address: _____

City: _____ Prov/State: _____ Postal /Zip Code: _____

Email: _____ Website: _____

Telephone: (____) _____ Fax: (____) _____

Description of products to be displayed: _____

Please return this application with full payment to The Toronto Academy of Dentistry

Method of Payment: Cheque _____ VISA _____ MC _____ AMEX _____

Credit Card # _____ Expiry & CVV: _____

Name as it appears on the credit card (print)

Signature of Cardholder

The Toronto Academy of Dentistry 207-970 Lawrence Ave West Toronto M6A 3B6
Tel: (416) 967-5649 Fax: (416) 967-5081 www.tordent.com

Companies purchasing 4 booths or more may pay a 50% deposit and a August 10, 2012 post dated cheque for the remaining 50% with application.

Application Accepted: _____ Dated: _____ Booth # Assigned _____

Terms and Conditions for Contract of Exhibit Space at Winter Clinic

The Exhibiting Company agrees to rent exhibit space from the Toronto Academy of Dentistry during Winter Clinic to be held at the Metro Toronto Convention Centre, SOUTH BUILDING, in Toronto on November 2, 2012 and agrees to all terms and conditions outlined on this contract and those in the exhibitor prospectus.

A signed copy of this contract must be accompanied by either a cheque for the full amount or a credit card payment in order for this contract to be deemed confirmed. Those companies purchasing 4 or more booths may pay in full or a 50% deposit plus an August 10, 2012 postdated cheque for the remaining 50%.

The booth space amount is payment of the area designated on the show's floor plan assigned to the Exhibiting Company by the Toronto Academy of Dentistry during Winter Clinic and is strictly for the sole use of that Exhibiting Company. Assigned booth numbers are allocated in August.

No exhibitor shall, without written approval of the Toronto Academy of Dentistry, assign, sublet or apportion the whole or any part of the space allotted, nor exhibit any goods therein other than those manufactured or handled by the Exhibiting Company in the regular course of business, or take orders in the exhibiting company's space for any such goods. Violation may result in the closure of the booth.

The Exhibiting Company understands that it may only cancel the Contract for Exhibit Space by written notice directed to the Toronto Academy of Dentistry on or before midnight June 8, 2012, at which time a full refund will be issued less a \$300.00 administration fee. Cancellation of exhibit space after midnight on June 8, 2012 will be subject to a 50% charge on the total contract price. No refunds will be given for cancellations received on or after August 10, 2012

The Exhibiting Company agrees to assume and shall be liable for any and all liability for the negligence or willful acts of omission by itself, its agents and employees including, without limitation, liability arising from any damage to floors (including carpeting), walls, columns, or to standard exhibit equipment at the Metro Toronto Convention Centre or to other exhibitors' property located thereat. The Exhibiting Company agrees that it will indemnify and hold non-accountable the Toronto Academy of Dentistry from and against any and all losses, claims, suits and damages and liabilities of any kind caused by or arising from personal injury or property damage sustained by any person arising out of the transfer, installation, maintenance, removal or operation of the Exhibiting Company's exhibit or arising out of any breach or non-performance by the Exhibiting Company of any of the terms and conditions set forth in this contract.

The Exhibiting Company will adhere to all rules and regulations outlined in their exhibitor kit available online in August, from the Metro Toronto Convention Centre, ShowTech Power & Lighting, AVW -TelAv Audio Visual Services, Provincial Requirements for Exhibitor Electrical Equipment at Trade Shows, and Stronco - Canada's Event & Expo Services.

The Exhibiting Company acknowledges, by signature on contract, that it has read, understands and agrees to be bound by the terms and conditions set forth in this contract and the terms of exhibit space rental attached hereto.



2012 Winter Clinic Exhibitor Booth Selection Application

Company Name: _____
(Please print the company name you wish listed in all publicity and program exhibitor listing)

Contact Name: _____ **Title:** _____

Address: _____

City: _____ **Prov/State:** _____ **PC/ZC:** _____

Tel: _____ **Fax:** _____ **E-mail:** _____

Description of products/services to be displayed in booth:

Will you be featuring a microphone-assisted demonstration in your booth: Yes No

Please list the companies you would prefer NOT to be located near:

_____ **Aisle Booths Requested** / _____ **Corner Booths Requested** / _____ **Hands-on Booths Requested** _____

Use the attached Winter Clinic Floorplan to select your preferred position on the Exhibit Floor:

First Choice: _____ **Second Choice:** _____
Third Choice: _____ **Fourth Choice:** _____
Fifth Choice: _____ **Sixth Choice:** _____

Signature of Authorized Signing Officer: _____

Print Name of Authorized Signing Officer: _____

Print Position of Authorized Signing Officer: _____

Dated: _____

We will do our best to provide you with your requested space(s), or one(s) in similar area and configuration, however we cannot guarantee the spaces listed will be the ones that you will be assigned.

Return completed form immediately by: Email: dorothy@tordent.com/ Fax: 416.967.5081 **11.**



75th Annual Winter Clinic Hands-on Booth Application

Exhibiting Company: _____

Contact name: _____ Title: _____

Phone: (____) _____ Email: _____

Hands-on Presentation Title: _____

The Toronto Academy of Dentistry is encouraging Winter Clinic Exhibitors to present hands-on mini clinics on the exhibit floor. Hands-on booth presentations were very successful at past Winter Clinics for those exhibitors who participated.

The Exhibitors provide an area confined within their exhibit space where participants could actively participate and view the latest materials or equipment. Participants **MUST NOT** overflow into the aisle so as not to interrupt the floor of traffic and or disrupt business being conducted by neighboring exhibitors.

If you are an exhibitor who takes 2 or 3 booths at the 2012 Winter Clinic the Academy will make available for you one additional 10'x10' booth (piped and draped with one double electrical outlet) for a hands-on presentation at a cost of \$575.00 + HST. Should you purchase 4 or more booths we would permit two booths at this cost, 2 x \$575.00 + HST. All other requirements within this hands-on booth such as furnishings will be the sole responsibility of the exhibiting company.

This presentation must run continuously during the exhibit hours of 10:00 am to 6:00 pm.

OUR GOAL IS TO MAINTAIN DENTISTS AND DENTAL AUXILIARIES ON THE EXHIBIT FLOOR FOR YOUR INTERACTION.

If your hands-on presentation involves a licensed dentist not employed by your company, this must first be cleared through the Academy. Otherwise the dentist's registration fee will be levied to your company.

To properly advertise your Hands-on booth, we require your firm commitment by **June 15, 2012** to meet the deadline for publication in our Winter Clinic Program Guide.

